# Greater MetroWest Emerging from the Pandemic:

A COVID-19 Update

**MAY 2021** 

GMW

VACCINATIONS as of April 1, 2021

Fully Vaccinated Individuals: 57,734

Partially Vaccinated Individuals: 47,598 22,878

CASES IN GMW as of March 30, 2021 Report by: Luis D. Rosero, PhD Fahlino Sjuib, PhD Mary Phelan, MBA, CPA Martha Meaney, MA Lori Lavigne, PhD Beverly Soriano, MS, CPA Nasim Sabah, PhD Aline Dropsy

## GREATER METROWEST (GMW) REGION

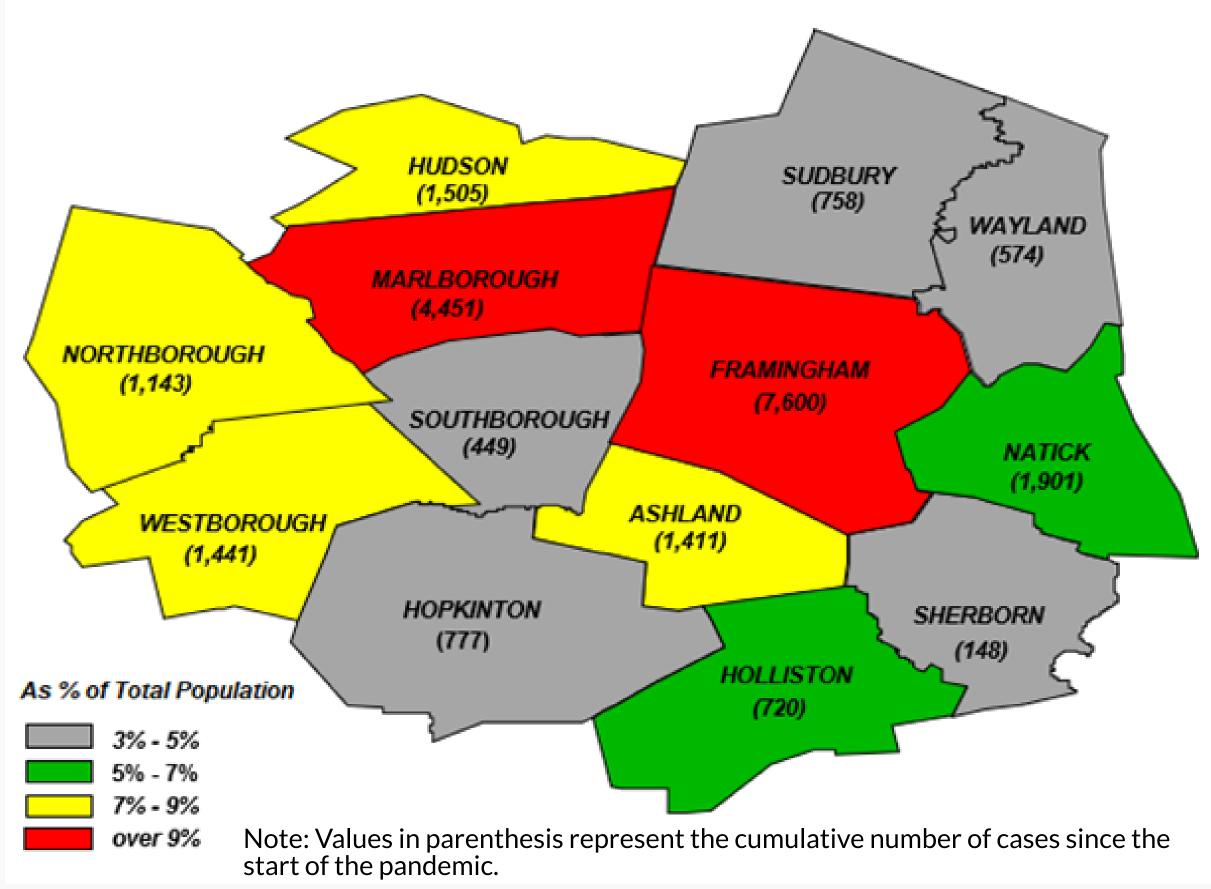
At the time of publication of this report, over 50% of the adult population in Massachusetts has already received at least one dose of the COVID-19 vaccine. Growing vaccination rates, along with improving weather, portend a more positive outlook in the short and medium term for the Greater MetroWest (GMW) economy. While not entirely out of the woods yet, signs of a solid economic recovery for the region are evident.

## MERC INSIGHTS



MetroWest Economic Research Center FRAMINGHAM STATE UNIVERSITY

#### CUMULATIVE COVID CASES AS % OF THE POPULATION As of March 30, 2021 Total GMW Cases: 22,878

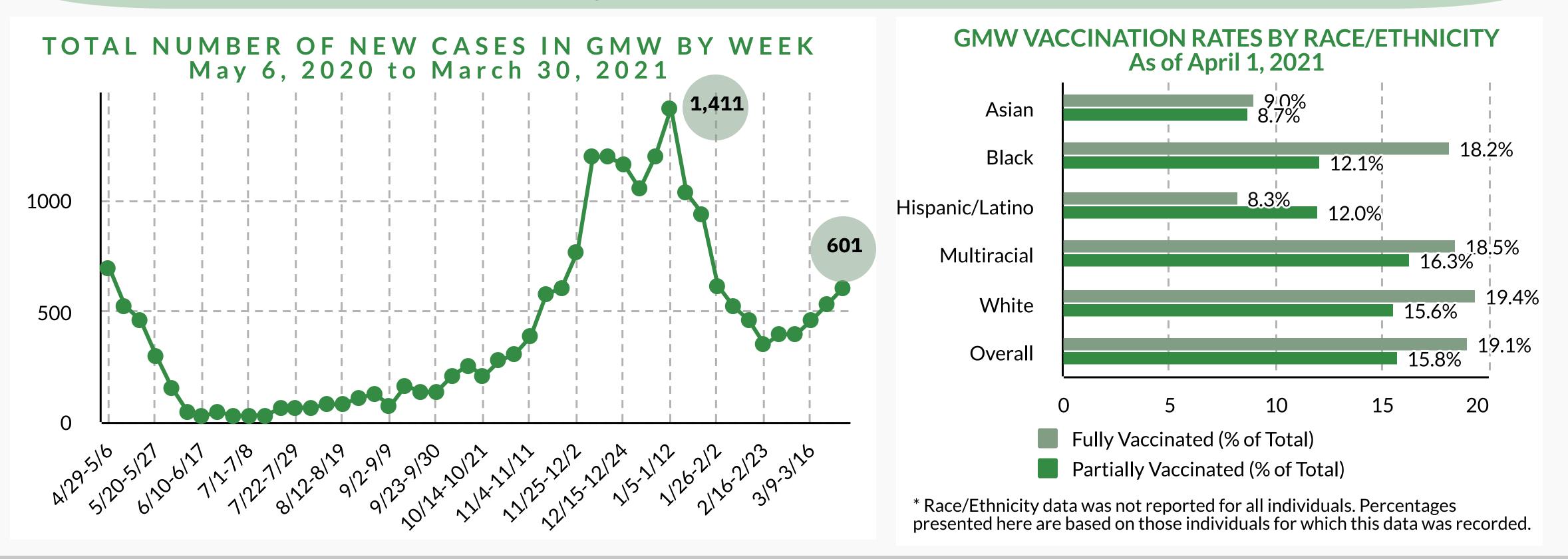


As it has been pointed out in previous versions of this report, when it comes to the COVID-19 Pandemic, economic conditions generally closely follow health indicators. The latest data available, included here, show a regional labor market that is on a clear path to recovery: decreasing unemployment rates, higher labor force participation, and a number of job offers that already exceeds pre-pandemic levels. These improving labor market conditions also appear to have translated into greater economic confidence by residents of the region. These factors, along with a housing market that has remained strong throughout the pandemic, point to a relatively short-lived, but profound, recession.

Despite the positive signs, the future of the GMW economy depends on its ability to transform itself and to adapt to a post-pandemic world. As shown in this report, there are clear signs of the resilience of our economy and its ability to meet the challenge. However, it is also important to identify and address the disproportionate economic dislocation that some groups of our population have suffered during the past year.

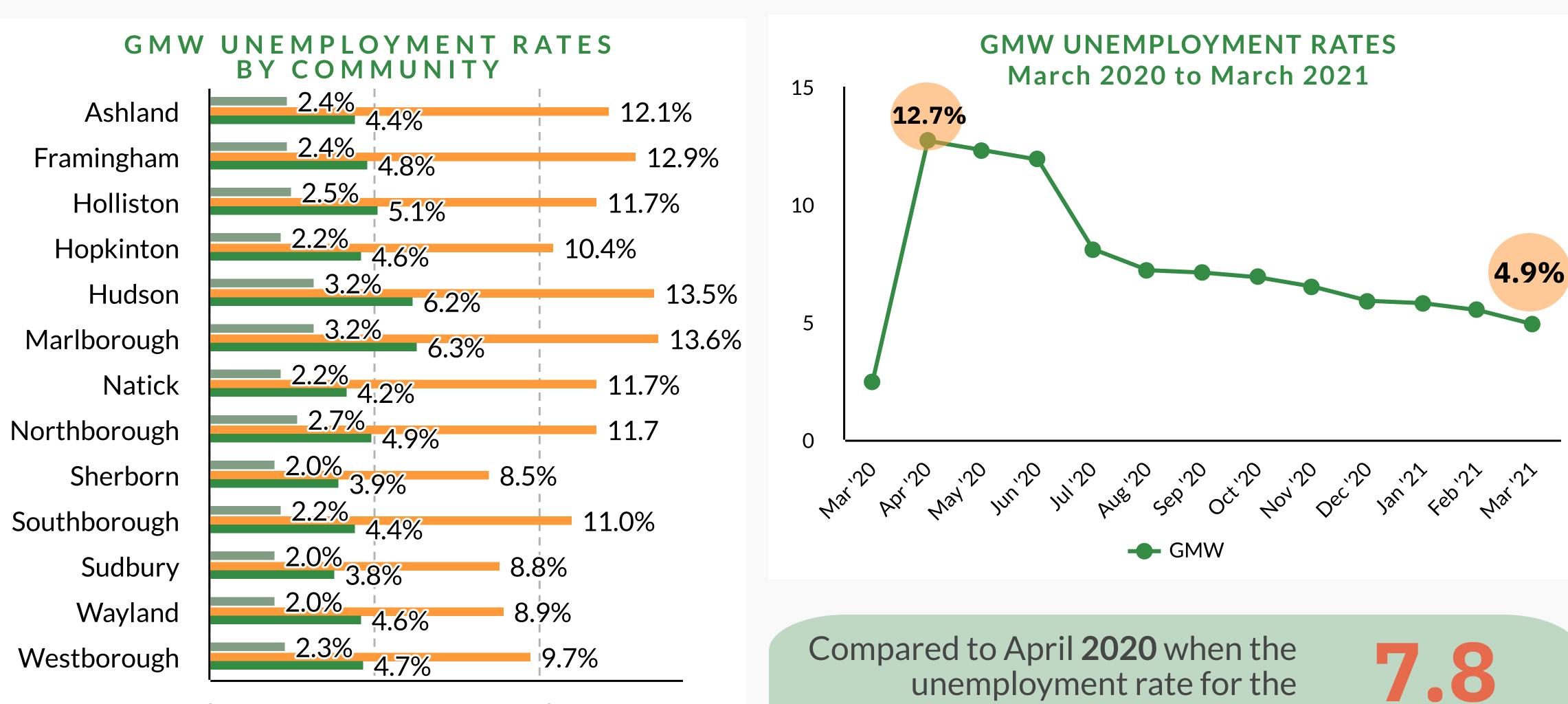
There were more than 1,000 weekly cases during winter and year-end holidays.

601 new cases were reported during the week ending March 30th in GMW. Framingham (224) and Marlborough (61) had the most cases. The region has also seen a decrease in cases over the last 11 weeks.



Source: COVID-19 Response Reporting. (2021). COVID-19 cases in Massachusetts April 29, 2020 - April 1, 2021, [Data file]. Weekly Covid-19 Municipality Vaccination Report 4-1-2021 [Data File]. Retrieved from April 29, 2020 - April 1, 2021, from https://www.mass.gov/info-details/covid-19-response-reporting

## UNEMPLOYMENT





142,280 **142,280** 

Employed (88.13%) Unemployed (11.87%)

region was 12.7%, GMW recently reported a lower rate of 4.9% as of March 2021, a drop of

Percentage points

#### **GMW LABOR FORCE JUNE 2020**

The labor force in GMW **increased** by

1.7%

from June 2020 to March 2021 with a total increase of

2,672

individuals, while the number of people who were jobless decreased by

11,105

individuals.

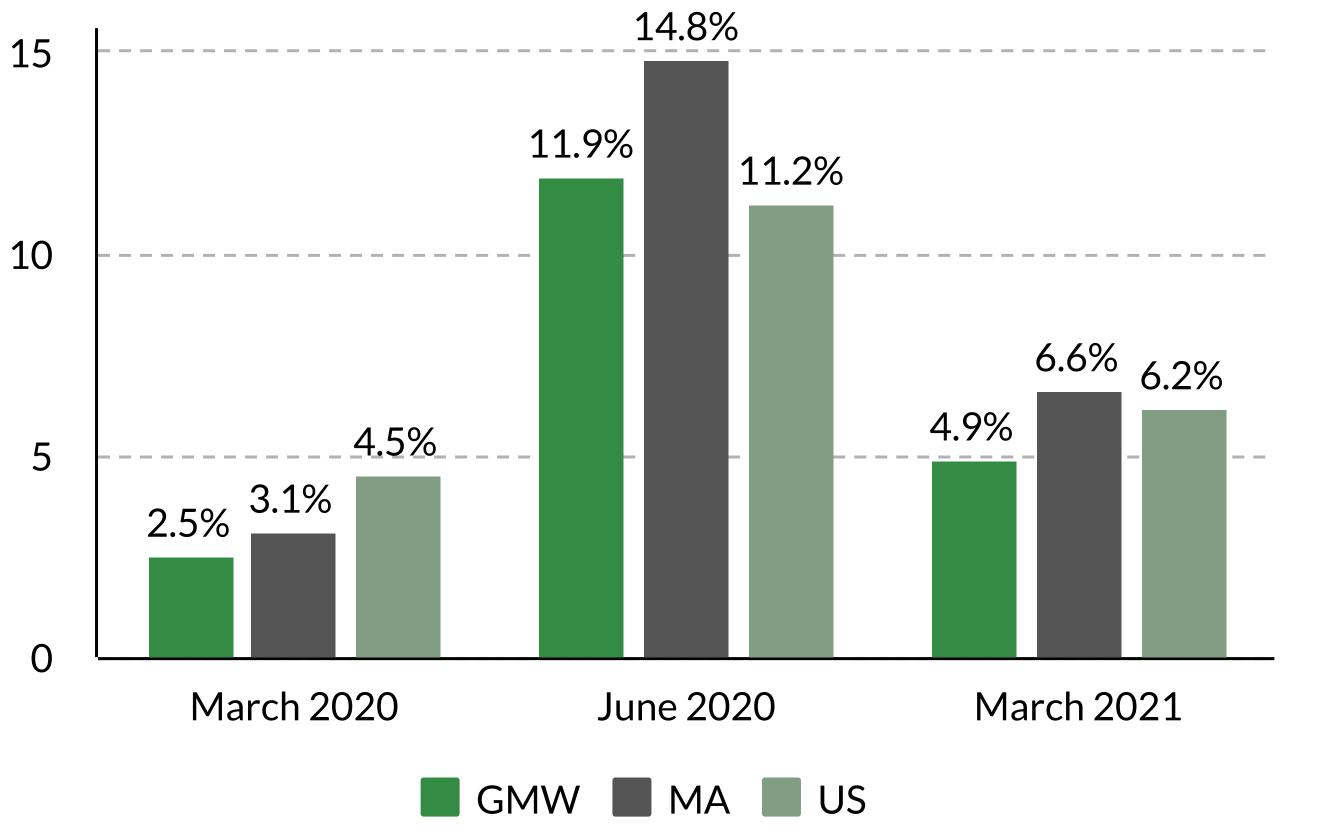
#### **GMW LABOR FORCE MARCH 2021**



Employed (95.09%) Unemployed (4.91%)

**GMW**, **MA**, and **US UNEMPLOYMENT RATES** March 2020, June 2020, and March 2021

In June 2020 the GMW

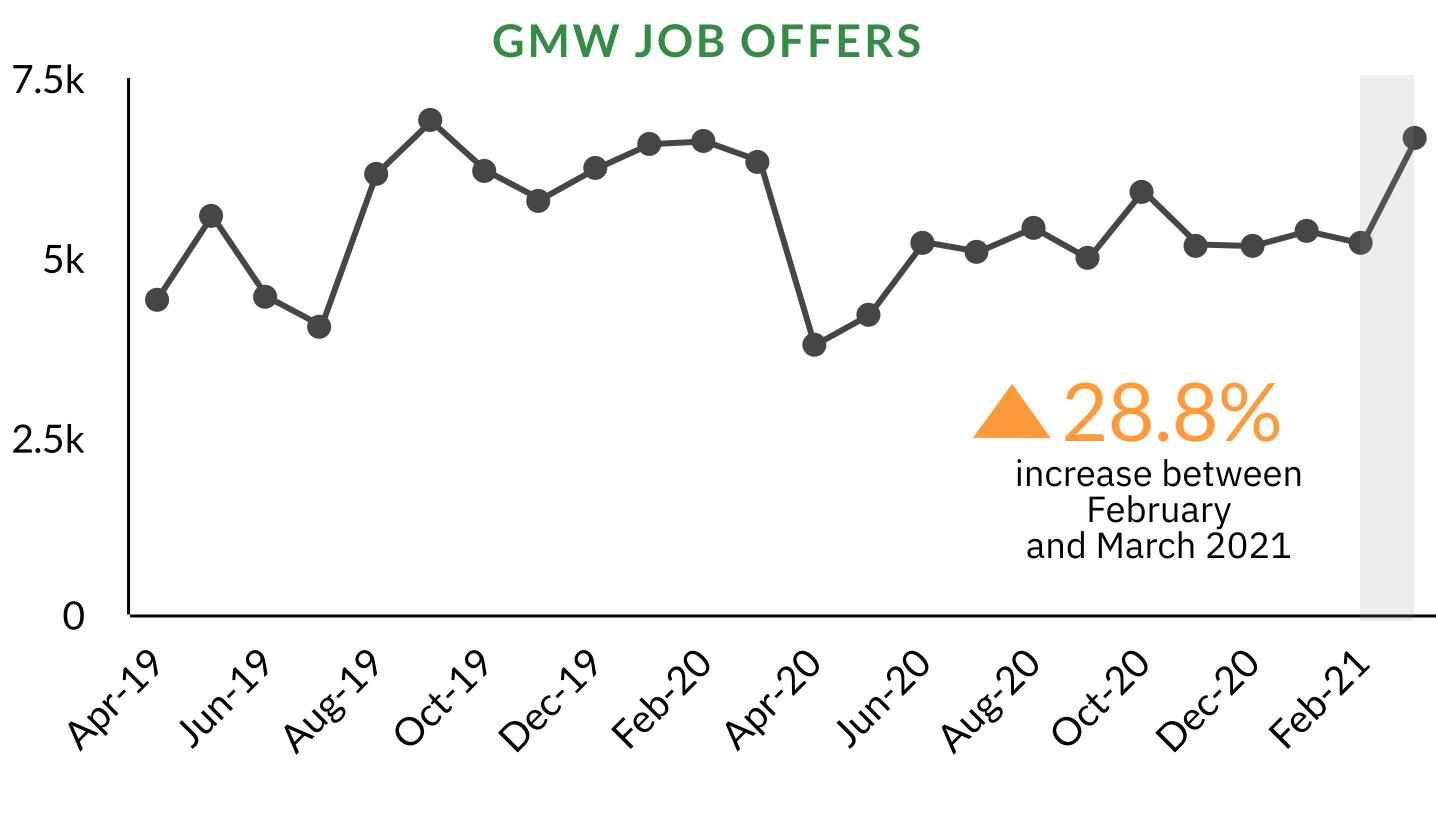


unemployment rate was **Lower** than the state but Higher than the national rate.

In March 2021 the GMW unemployment rate was **LOWET** than both the state and national rates.

Source: Massachusetts Executive Office of Labor and Workforce Development. (2021). Labor Force and Unemployment Data [Data file]. Retrieved from https://lmi.dua.eol.mass.gov/LMI/LaborForceAndUnemployment#

## **JOB CREATION**



2,916More Job Offers

in March 2021 relative to April 2020.

A precipitous drop in the number of offers in April 2020 was followed by a **rapid partial recovery** in May-June 2020. The number of job offers appears to have increased significantly in March 2021

- Job Offers

#### GMW Job Offers by <u>Occupation</u>: Percent Change April 2020 - March 2021

**Top 10 GMW Employers: By Number of Job Offers** 



## Largest

- Food Preparation & Serving Related: 243%
- Transportation & Material Moving: 169%
- Construction & Extraction: 149%
- Building & Grounds Cleaning & Maintenance: 147%
- Community & Social **Service: 142%**

## Smallest

- **Production: 47%**
- Business & Financial **Operation: 46%** 
  - **Personal Care &** Service: 38%
- Computer & Mathematical: 26%
- Architecture & **Engineering: 10%**
- April 2020 **March 2021** 1. Mathworks (140) 2. Amazon (136) **3. Raytheon (112)** 4. Danaher Corporation (72) 5. Dell (72) 6. Lowe's Companies, Inc. (44) 7. Dell (61) 7. BJ's Wholesale Club, Inc. (38) 8. Connected Home Care LLC (37) 9. Cytiva Incorporated (34)
  - 10. Wegmans (28)
- 1. Amazon (522) 2. Danaher Corporation (112) 3. Connected Home Care (109) 4. BJ's Wholesale Club, Inc. (95) 5. Raytheon (75) 6. TJX Companies, Inc. (71) 8. Boston Scientific Corporation (58) 9. MetroWest Medical Center (56)
- 10. Staples (52)

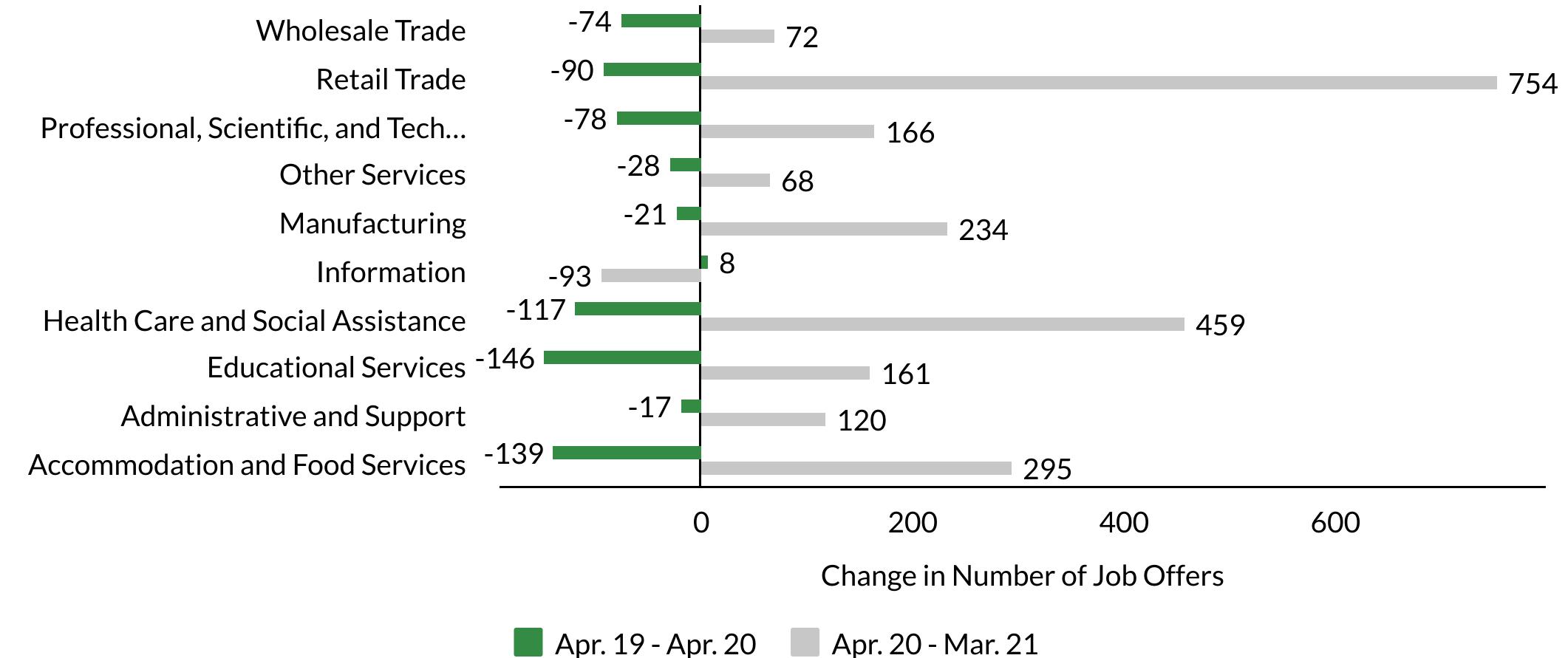
## **Retail Trade, Health Care & Social Assistance,** and Accommodation & Food Services

are the industrial super sectors with largest increase in number of job offers in GMW.

## Information

has been the most adversely affected industrial supersector in terms of job offers in GMW.

## **GMW JOB OFFERS BY SUPERSECTOR\*:** Change in Number of Job Offers



\*Unlike the traditional MERC methodology for supersector classification, supersectors in this report include both private and public employees. Moreover, supersectors with 50 or more change in job offers are shown here for brevity.

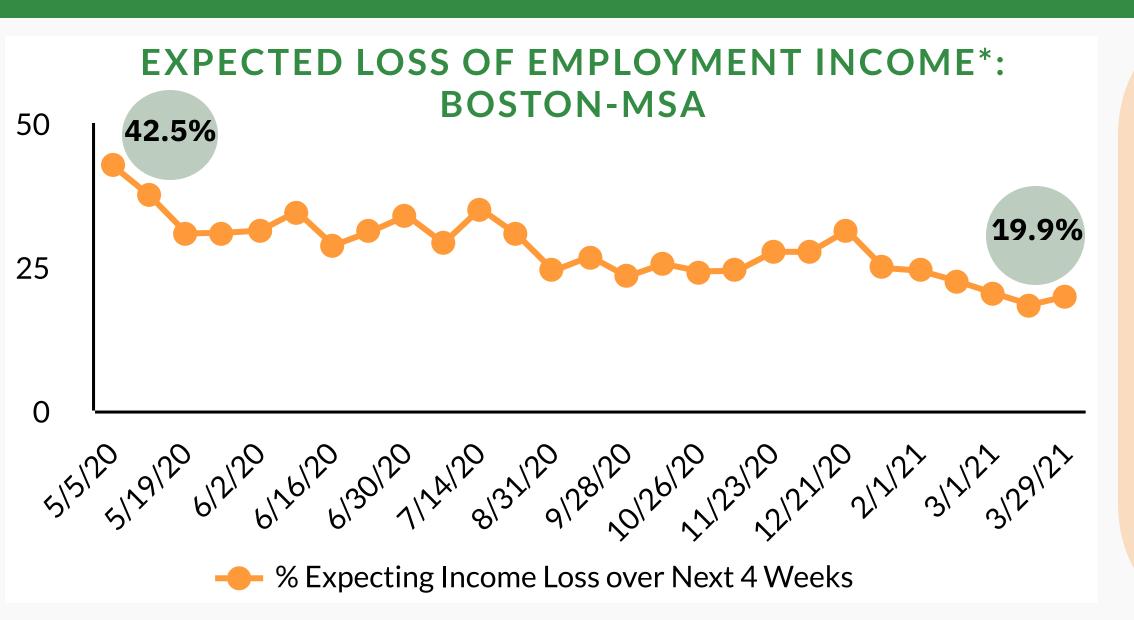
Source: Burning Glass Technologies. (2021). Labor Insight [Data file]. Retrieved from https://www.burning-glass.com/products/labor-insight/ \* MERC is grateful to MassHire Metro South/West for their collaboration on this dataset.

## **EMPLOYMENT AND INCOME**

LOSS IN **EMPLOYMENT** INCOME

45.7%

Percent of Adults in Households where Someone Had a Loss in Employment Income since 3/13/20



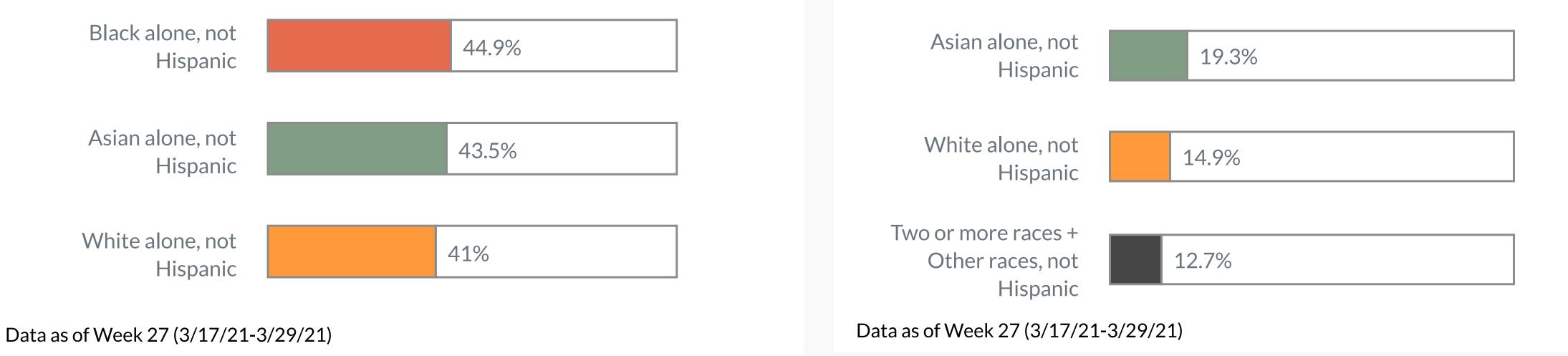
As the unemployment rate decreases and vaccination efforts ramp up, fewer residents of **Boston-MSA report feeling** insecure about their employment **income** in the near future. However, sectors of the population like Hispanic/Latinos and those with less than a high school degree remain most likely to expect employment income losses in the next four weeks.

#### % OF ADULTS IN HOUSEHOLDS REPORTING LOSS IN **EMPLOYMENT INCOME IN BOSTON-MSA: By Race and Hispanic Origin**

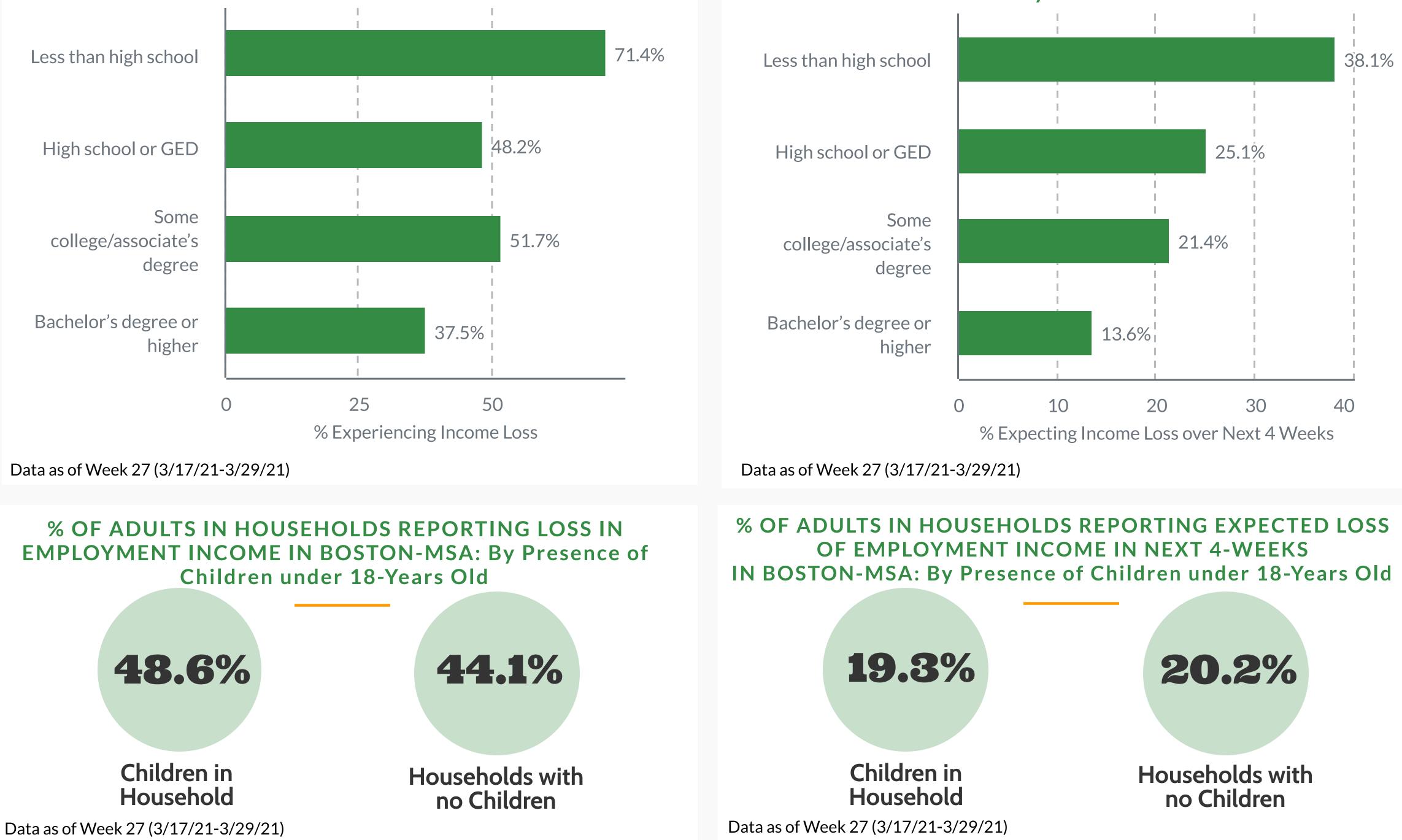


% OF ADULTS IN HOUSEHOLDS REPORTING EXPECTED LOSS OF EMPLOYMENT INCOME IN NEXT 4-WEEKS **IN BOSTON-MSA:** By Race and Hispanic Origin

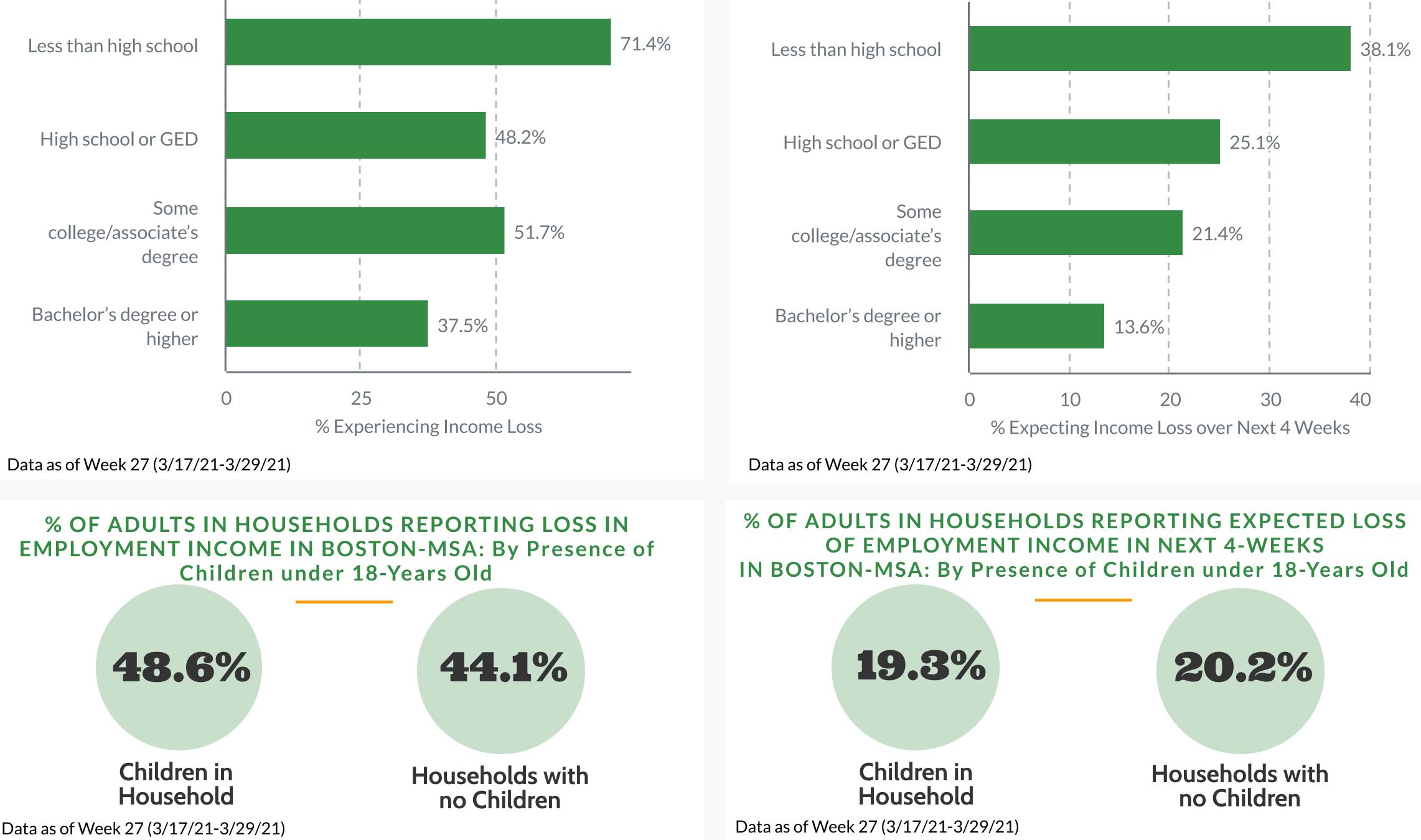
Hispanic or Latino (may be of any race)			47.5%
Black alone, not Hispanic		20.2%	



#### % OF ADULTS IN HOUSEHOLDS REPORTING LOSS IN **EMPLOYMENT INCOME IN BOSTON-MSA: By Educational Attainment**

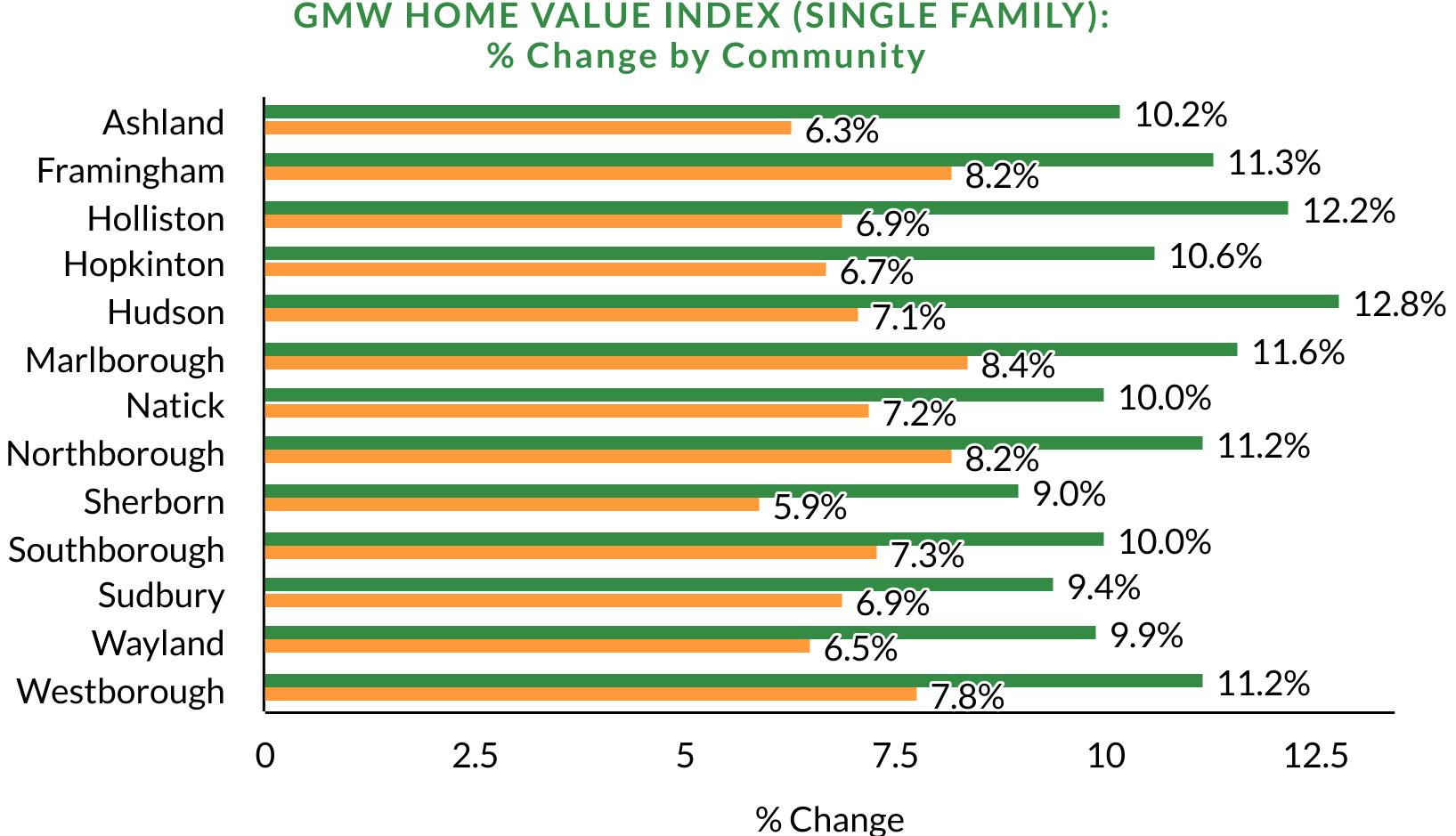


#### % OF ADULTS IN HOUSEHOLDS REPORTING EXPECTED LOSS OF EMPLOYMENT INCOME IN NEXT 4-WEEKS **IN BOSTON-MSA: By Educational Attainment**



Source: U.S. Census Bureau Household Pulse Survey (2020). Boston-Cambridge-Newton-MA-NH Area. Employment Tables [Data File]. Retrieved from https://www.census.gov/data/tables/2020/demo/hhp/hhp14.html. Week 27: (3/17/21-3/29/21). \* Percent of Adults who Expect Someone in Their Household to have a loss in employment income in the next 4 weeks.

HOUSING



## GMW home values increased dramatically in February 2021

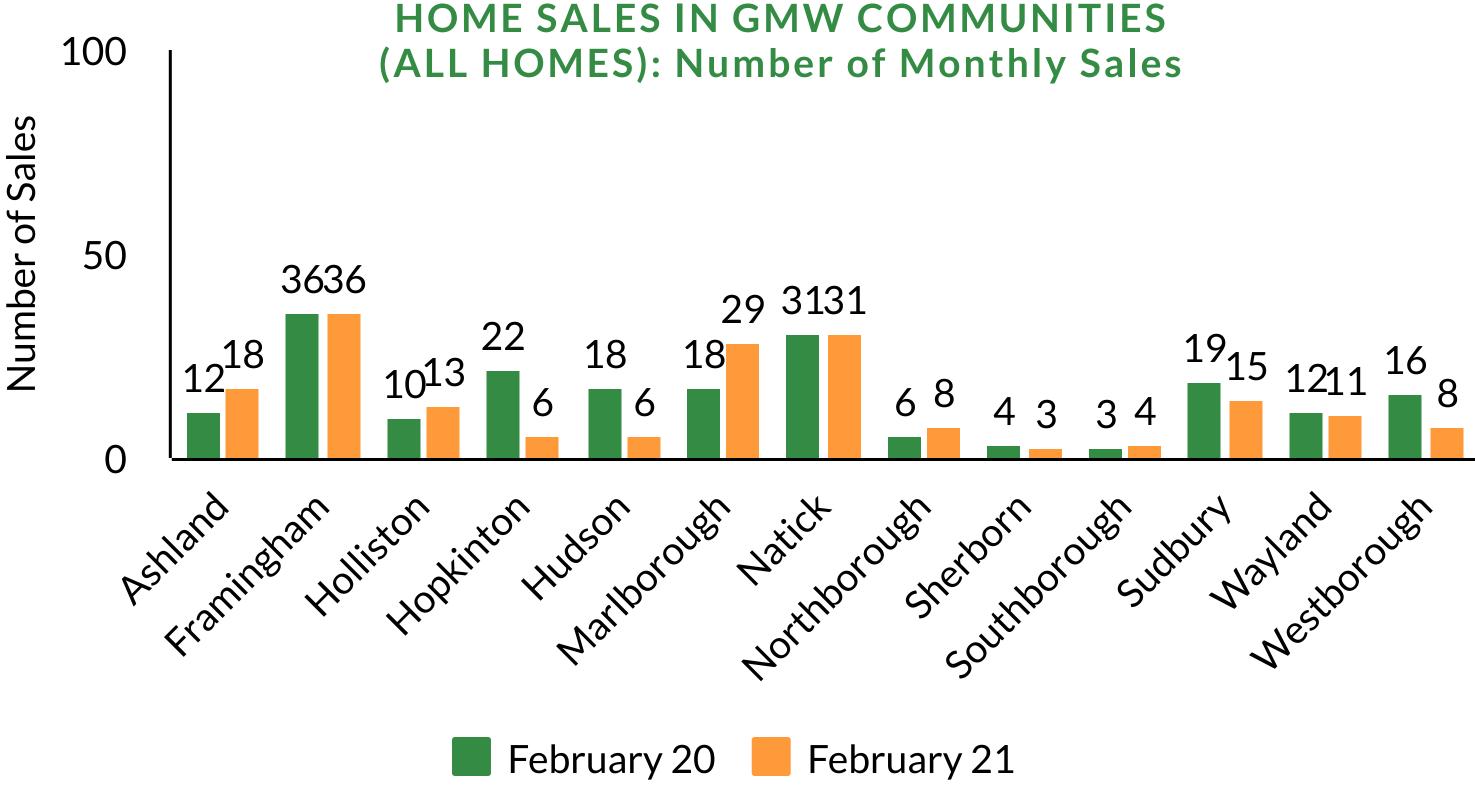
relative to both August 2020 and February 2020. Impressive percentage gains in single family home prices were realized in all GMW communities. The year-over-year increases for single family homes in GMW

#### from 9% to 13%.

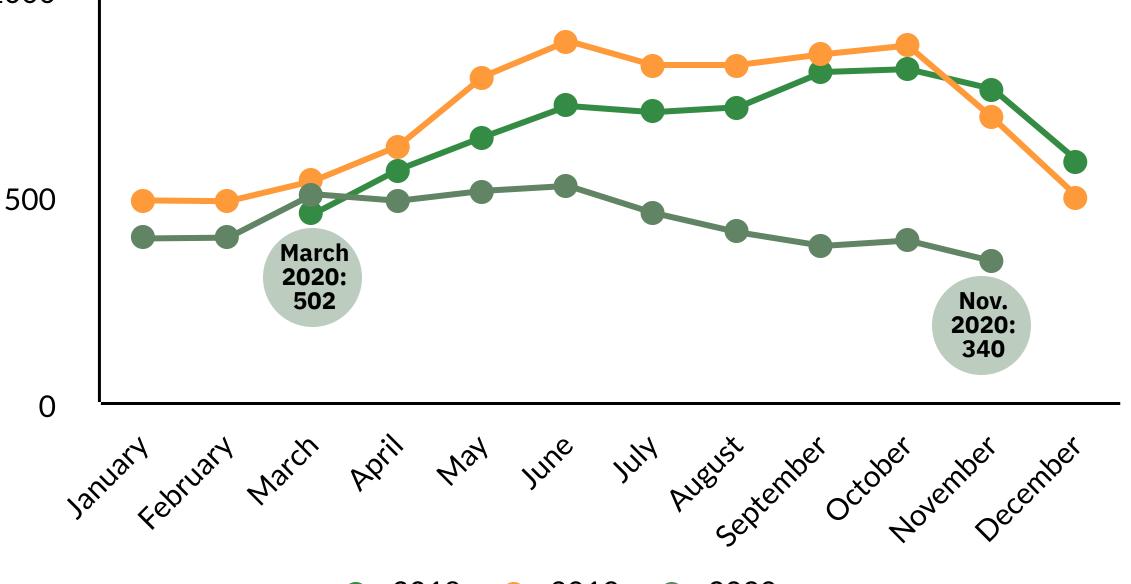
communities ranged

In GMW, the combined single family and condo home sales decreased in February 2021 relative to February 2020 by more than 10%

Single family sales fell by 7% and condo sales fell by nearly 14%. The pattern varied by community with dramatic decreases in Hopkinton and Hudson and a notable increase in Marlborough.



ACTIVE LISTINGS IN GMW 2018, 2019 and 2020



The decrease in sales may be due in part to the sizeable decrease in inventory over the last year. **Active Listings**, a measure of properties for sale in GMW, exhibit a lower level and flatter pattern in 2020 after the onset of the pandemic when compared to both 2018 and 2019.

1000

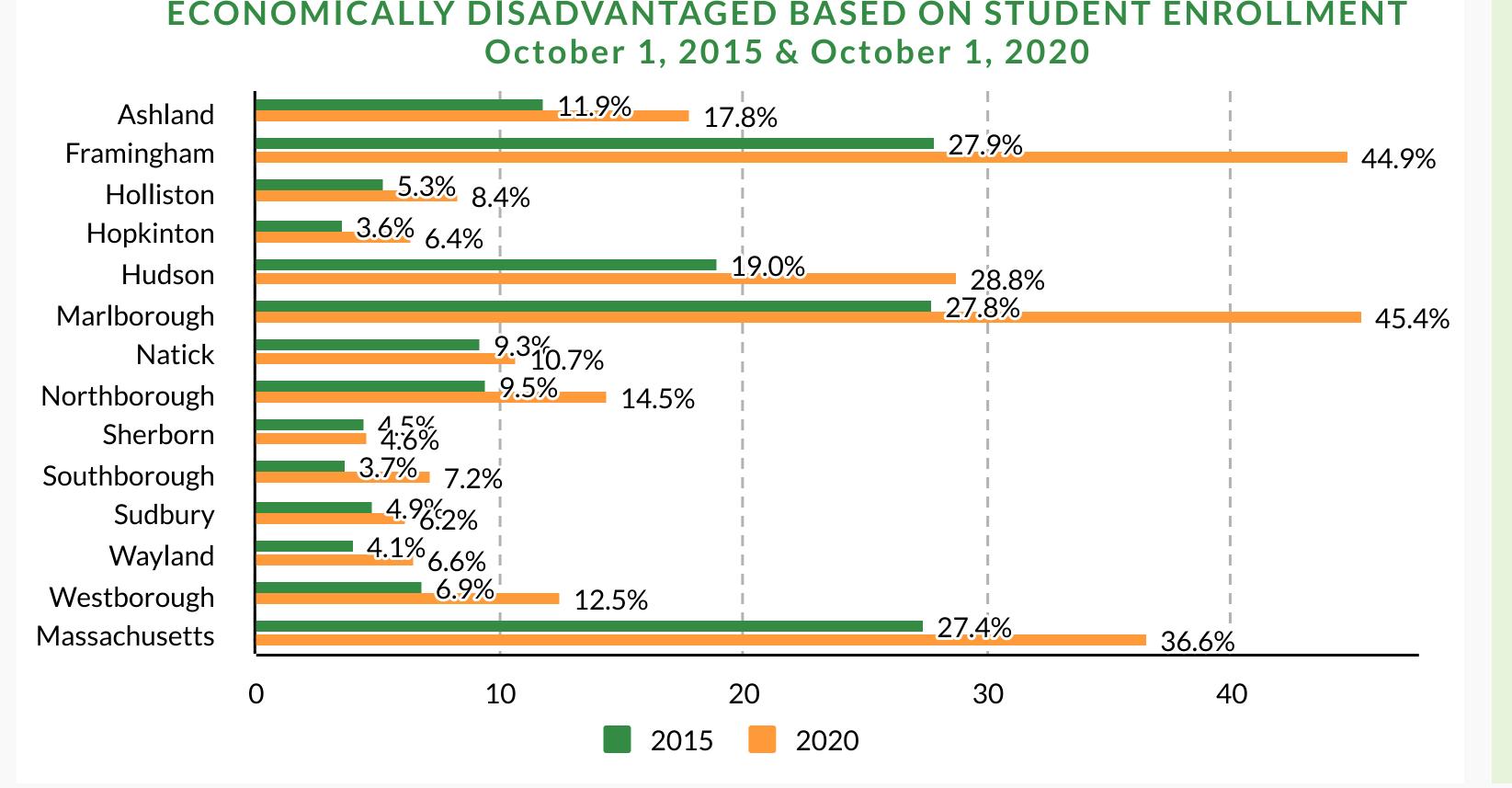
**---** 2018 **---** 2019 **---** 2020

6.5% of adults in owner-occupied housing reported they were NOT caught up with last month's mortgage payment. This value for week 27 of the U.S. Census Pulse survey compares to 12.0% reported in week 14 for a similar question. 8.3% of adults aged 18 years and older in renter-occupied housing reported they were NOT caught up with last month's rent payment. This value for week 27 of the U.S. Census Pulse survey is **about half** of the 16.5% reported in week 14 for a similar question.

54.1% of those aged 18 years and older in the Boston Metro area who reported receiving a stimulus payment in week
27 of the Census Pulse survey mostly used it to pay off debt. 27.2% mostly saved it and 18.7% mostly spent it.

Sources: Zillow Research. Retrieved from https://www.zillow.com/research/data/ on 3/23/2021; The Warren Group, Town Stats. Retrieved 04/14/21; U.S. Census Bureau Household Pulse Survey (2021), Boston-Cambridge-Newton-MA-NH Area. Housing & Stimulus Tables [Data File]. Retrieved from census.gov for Week 27(3/17 - 3/29) on 04/15/21; REALTOR.com Retrieved 02/17/21

EDUCATION



#### COVID-19 & ECONOMICALLY DISADVANTAGED STUDENTS

All of the communities in Greater MetroWest (GMW) and the Commonwealth experienced increases in the economically disadvantaged population between 2015 and 2020. Marlborough (27.8% to 45.4%), Framingham (27.0% to 44.9%), Hudson (19.0% to 28.8%) and Massachusetts (27.4% to 36.6%) showed the largest increases during this period.

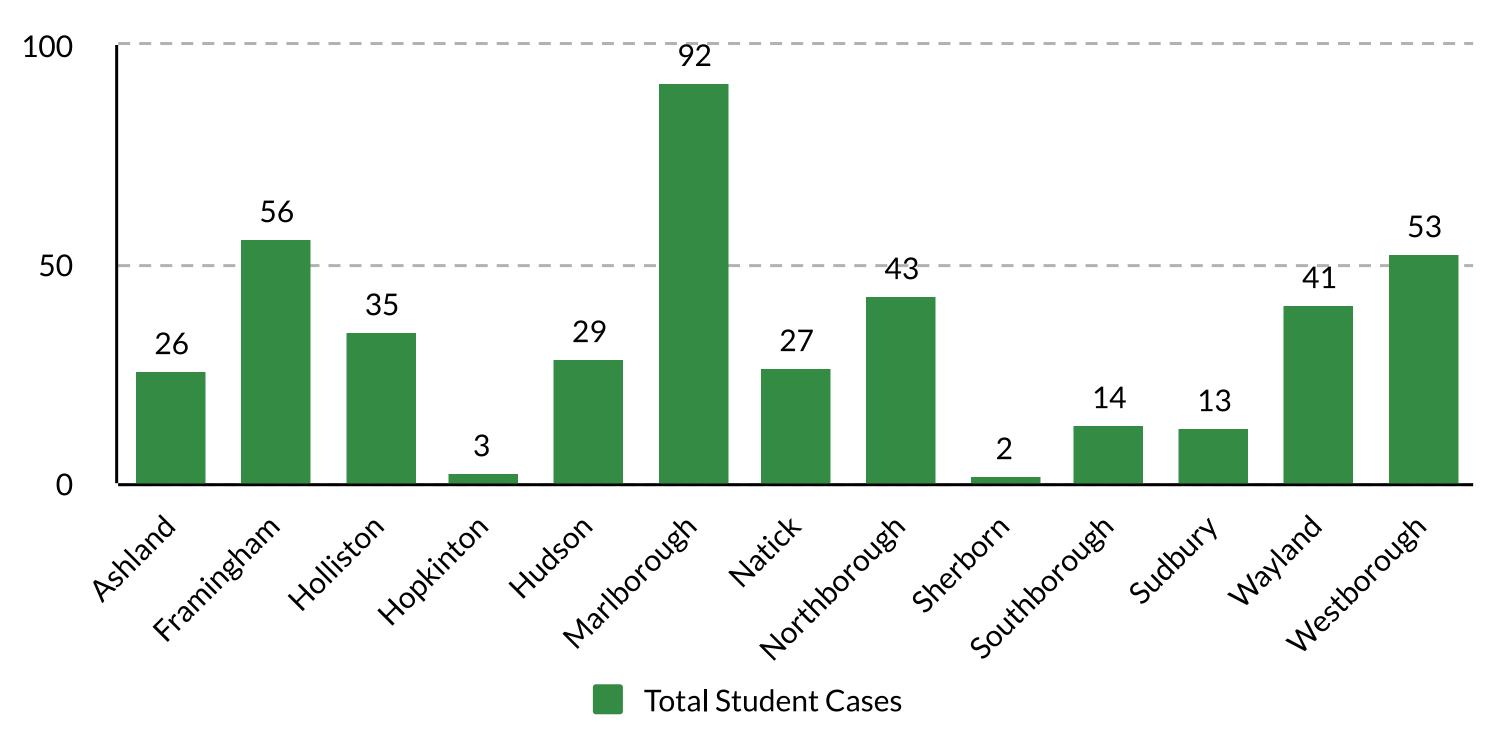
#### **COVID-19 CASES AMONG IN-**

#### GMW IN-PERSON/HYBRID LEARNING STUDENT COVID-19 CASES September 30, 2020 to March 31, 2021

#### PERSON/HYBRID LEARNING STUDENTS IN GMW

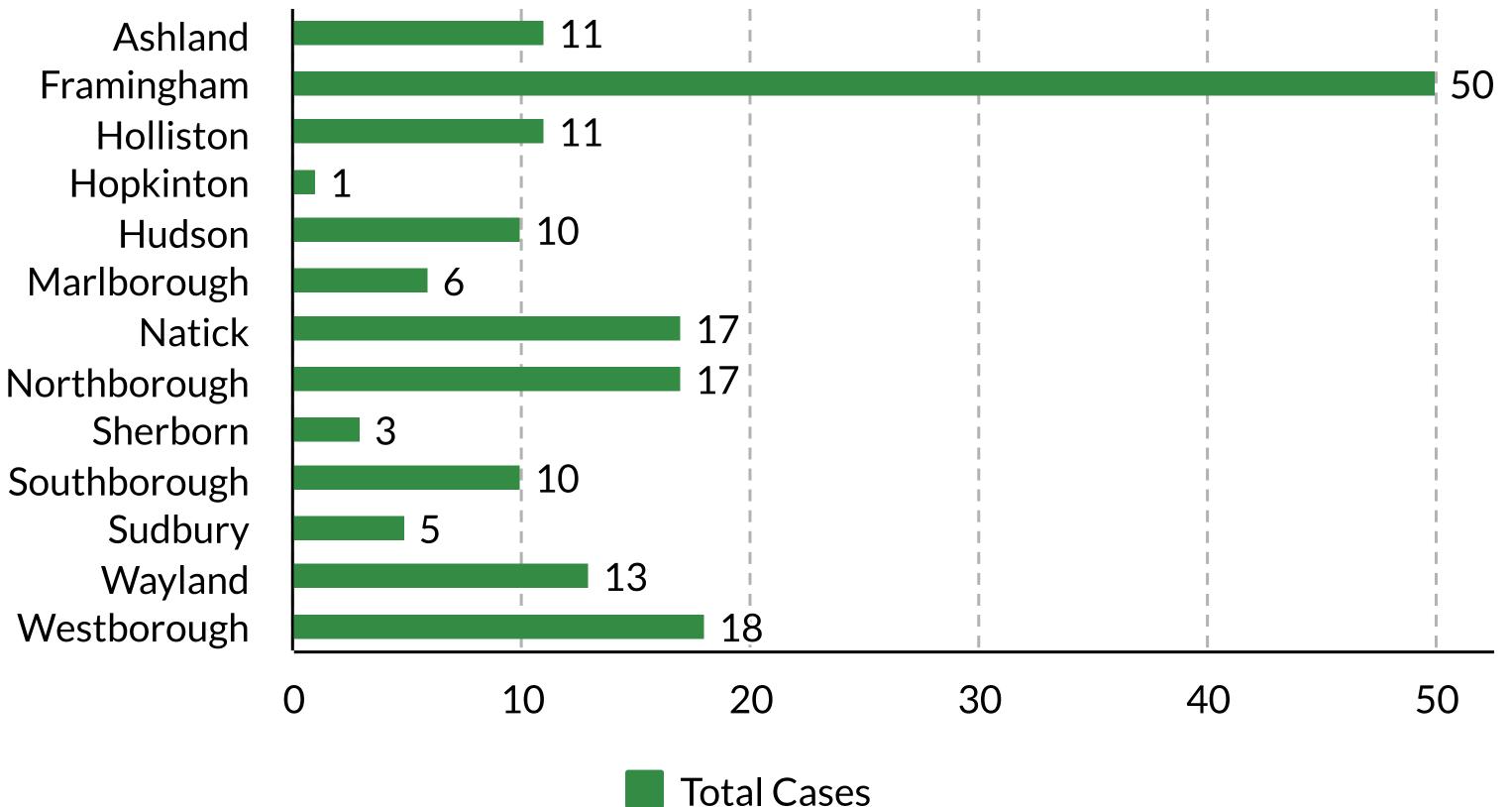
Between September 30, 2020 and March 31, 2021 **434 cases** of COVID-19 were recorded among students in GMW.

Marlborough (86 cases), Westborough (49 cases), Framingham (42 cases) and Wayland (41 cases) had the largest number of student cases during this period. These four communities represent 50% of all COVID cases of in-person/hybrid learning students in GMW so far.







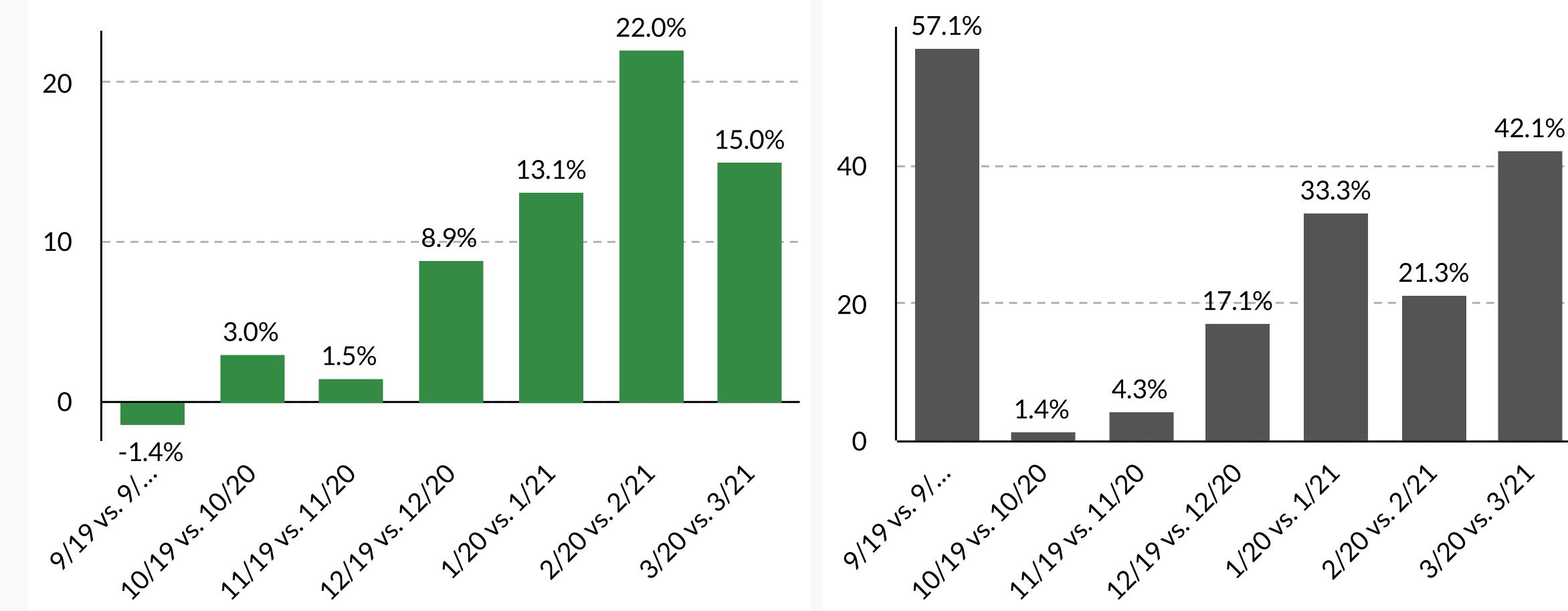


The highest COVID-19 positive cases for the <u>staff and</u> <u>building access</u> within seven days of the report were on **December 2, 2020** (18 cases), **December 9** (11 cases), **January 6** (14 cases), **February 10** (12 cases) and **March 24** (16 cases).

MA Department of Elementary and Secondary Education https://www.doe.mass.edu/covid19/positive-cases/, "Coronavirus/Covid-19 web page - "Positive COVID-19 Cases in Schools" (March 2021).

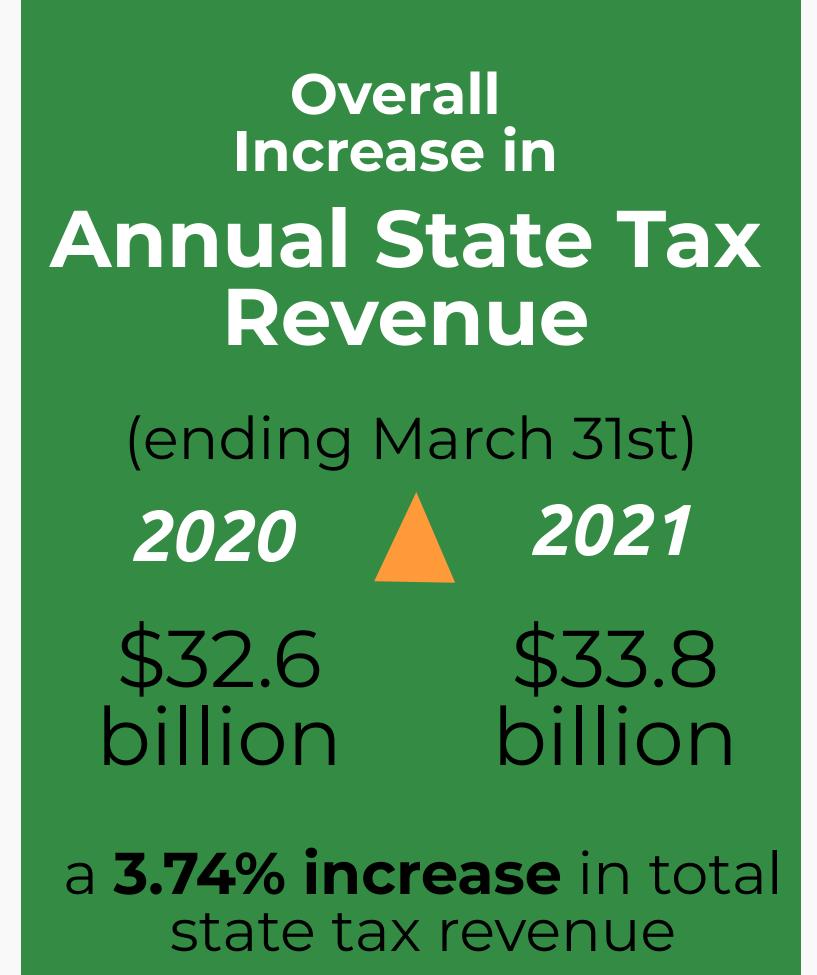
**STATE TAX REVENUE** 

#### ANNUAL % CHANGE IN MONTHLY MA TOTAL TAX REVENUE



ANNUAL % CHANGE IN MONTHLY MA

**INCOME TAX RETURNS AND BILLS (FILINGS)** 



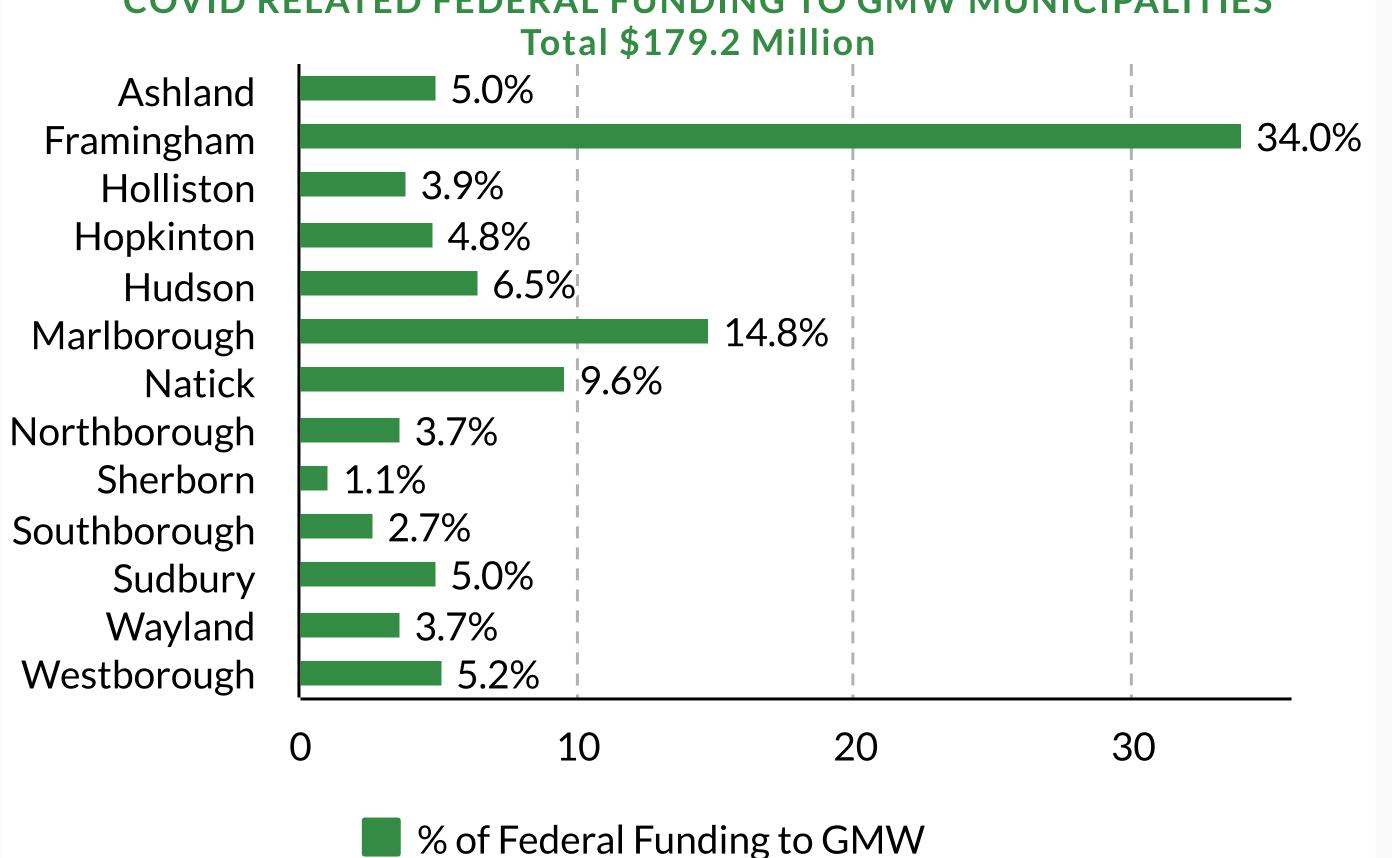
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#### Monthly % change in tax revenue was **substantial from December 2020 through March 2021.**

Increases occurred in income tax withholdings and estimates while refunds were decreased.

MA tax revenue components include income tax, sales & use tax, corporate and business excise and other miscellaneous taxes. In March 2021 all components demonstrated increases compared to 2019.

Income tax is comprised of withholdings, estimates, refunds, and filings. Income tax return filings and bills **increased substantially** in September 2020, as well as in January 2021 and March 2021.



GMW communities received **\$179.2 million in COVID-19 related federal funding. Framingham** received \$60.9 Million, 34.0% of the total, followed by **Marlborough** at \$26.6 Million (14.8%) and **Natick** at \$17.2 Million (9.6%). The remaining communities received between 1.1% (**Sherborn**) and 5.2% (Westborough).

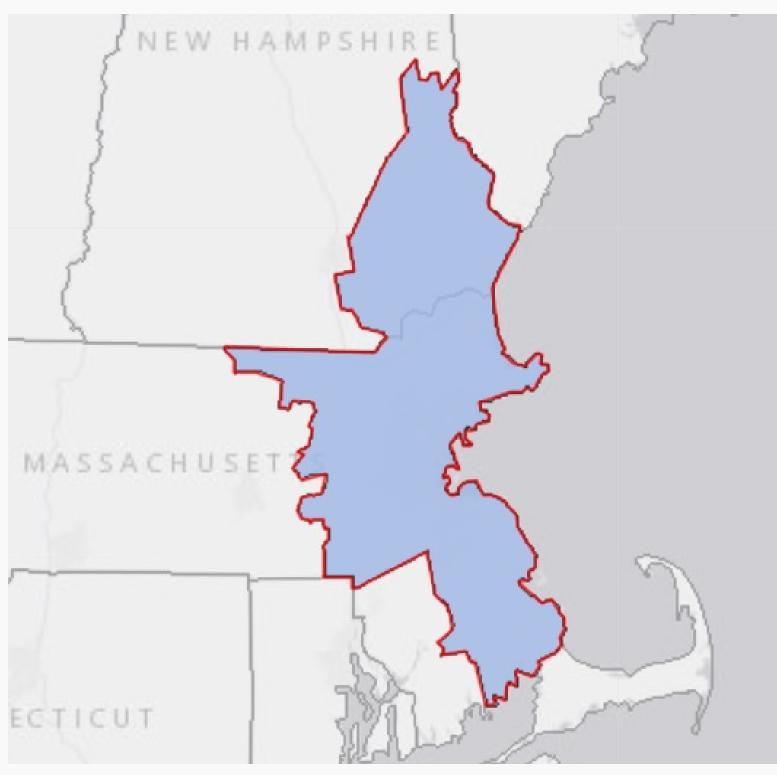
<sup>76</sup> OF Federal Funding to GMW

Source: DOR Press Releases. (2020). 2010-2021 Press Releases [Data file]. Estimates retrieved from June, 2020 - March, 2021, from https://www.mass.gov/service-details/dor-press-releases - www.mass.gov/federal\_funds, federalfundingmaster.xlsx

## **ADDITIONAL INFORMATION**

## The Boston Metropolitan Statistical Area (MSA)

used throughout this publication for the purposes of the U.S. Census Household Pulse Survey is depicted on this map. It is made up of the following metropolitan divisions: Boston-Quincy, MA Metropolitan Division, Cambridge-Newton-Framingham, MA Metropolitan Division, Peabody, MA Metropolitan Division, Rockingham County-Strafford County, NH Metropolitan Division



Map Source: U.S. Census Bureau

### There are several categories of unemployment

**March 2021 UNEMPLOYMENT RATES Not Seasonally Adjusted** (Preliminary Data) 495/MW 5.1% **Blackstone Valley** 5.7% Blackstone 6.4% Douglas 5.3% Grafton 5.0% Hopedale 5.6% Mendon 5.9% Millbury 5.7% Millville 6.4% Northbridge 6.7% Sutton 5.2% Upton 4.7% Uxbridge 6.0% **Greater Franklin** 5.8% Bellingham 5.9% Blackstone 6.4% Foxborough 6.0% Franklin 5.7% Medfield 4.8% Medway 5.8% Millis 7.0% Norfolk 4.8% Wrentham 5.7% 3.7% **Greater Marlborough** 5.8% Hudson 6.8% Marlborough 6.3% Northborough 4.9% Westborough 4.7% 4.0% **MetroWest** 4.5% Ashland 4.4% Framingham 4.8% 6.2% Holliston 5.1% Hopkinton 4.6% Natick 4.2% Sherborn 3.9% Southborough 4.4% 6.5% Sudbury 3.8% Wayland 4.6% **South Shore** 6.6% Abington 7.0% 5.8% Braintree 7.2% Cohasset 4.9% Hanover 5.6% Hingham 5.1% Milton 5.6% Norwell 4.9% Quincy 7.2% 10.9% Randolph 7.9% Rockland 7.1% Weymouth 6.9% MA 6.6% US 6.2%

rates. U-1 through U-6, not seasonally adjusted, are reported below for the U.S. period rates in March 2021. MERC uses the U-3 rate, which is the official unemployment rate.

## Measures: U.S. March 2021

Persons unemployed 15 weeks or **U-1** longer, as a percentage of the civilian labor force

Job losers and persons who **U-2** completed temporary jobs, as a percentage of the civilian labor force

Total unemployed persons, as a <u>U-3</u> percentage of the civilian labor force (the official unemployment rate)

Total unemployed persons plus <u>U-4</u> discouraged workers, as a percentage of the civilian labor force plus discourage workers

<u>U-5</u> (U-4) plus all other "marginal attached" workers, as a percentage of the civilian labor force plus all "marginally attached" workers

**U-6** Total unemployed persons, plus all "marginally attached" workers, plus all persons employed part time for economic reasons, as a percentage of the civilian labor force plus all "marginally attached" workers