

# An Analysis of Job Postings in Greater MetroWest (GMW)



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FRAMINGHAM STATE UNIVERSITY

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MetroWest Economic Research Center

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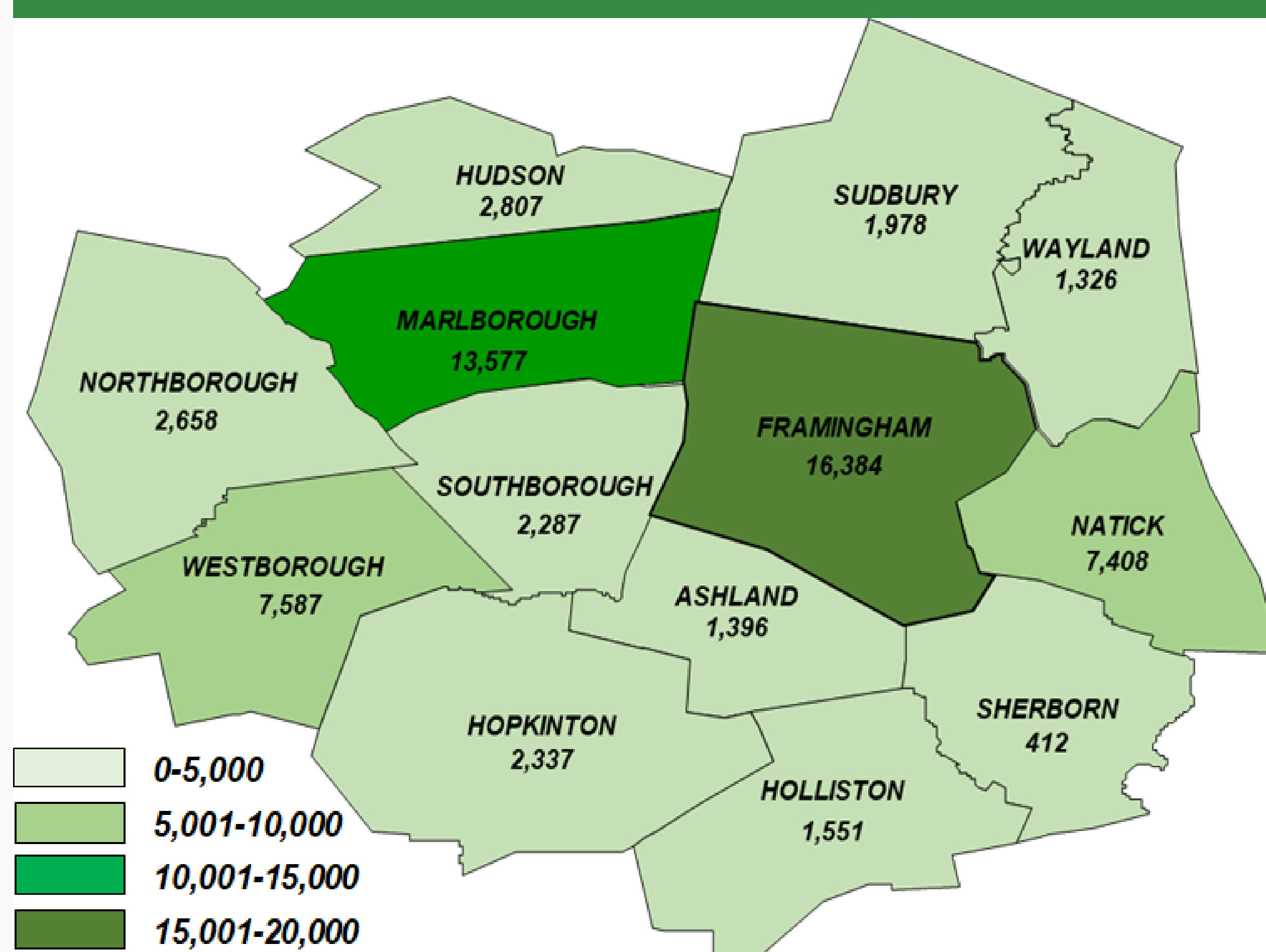


This report analyzes job postings for the March 2020-February 2021 period, a period that represents one year into the COVID-19 Pandemic. Greater MetroWest (GMW) establishments generated 61,708 new job postings from March 2020 to February 2021. GMW had greater job postings per capita compared to Boston MSA and Massachusetts. 20% of the job offers in GMW required a bachelors' degree and 3 to 5 years of experience.

## Key Findings:

- Laborer / Warehouse Worker and Retail Sales Associate (General) were the top occupations in GMW offering 6% of jobs.
- Communications Skills was the top demanded general skill required by more than 40% of the job postings.
- Customer Service was the top specialized skill in demand.
- Microsoft Office package (Excel, Word, PowerPoint) was the top demanded software skills.
- Amazon was the top employer offering about 20% of the jobs in GMW.
- Retail, healthcare, and manufacturing were the top three industries offering 78% of the new jobs.
- Framingham had the highest number of job postings within GMW communities.
- Median salary for GMW job offers was \$41,000 and varied significantly with education and experience.

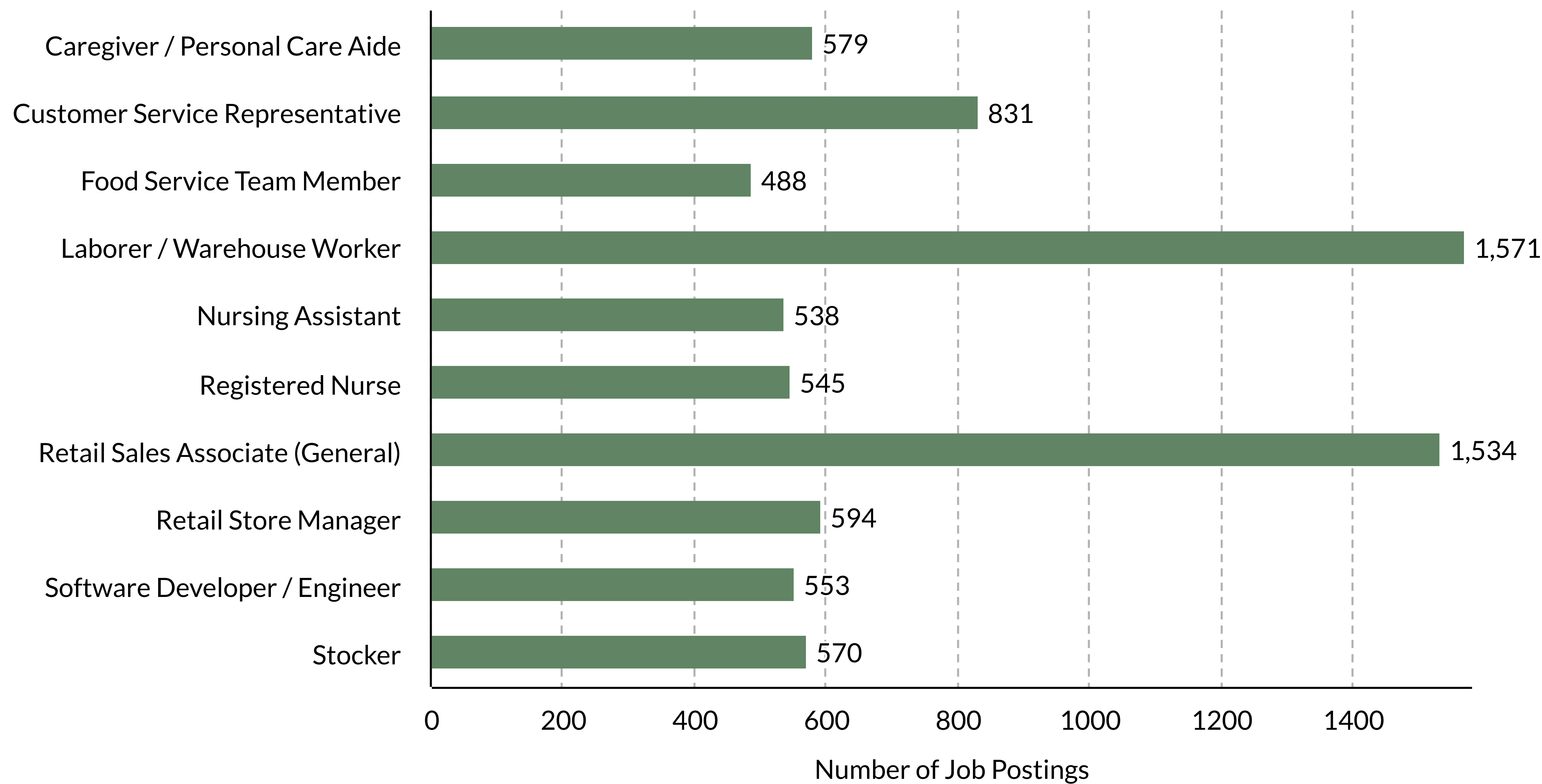
## GMW JOB POSTINGS BY COMMUNITIES: March 2020 - Feb. 2021



**Job postings** as presented in this report capture the characteristics of jobs posted on job boards, corporate websites, and other places. The data is provided by Burning Glass Technologies who collects data from more than 40,000 internet sources, removes duplicates, and breaks down the job market to a precise level of detail.

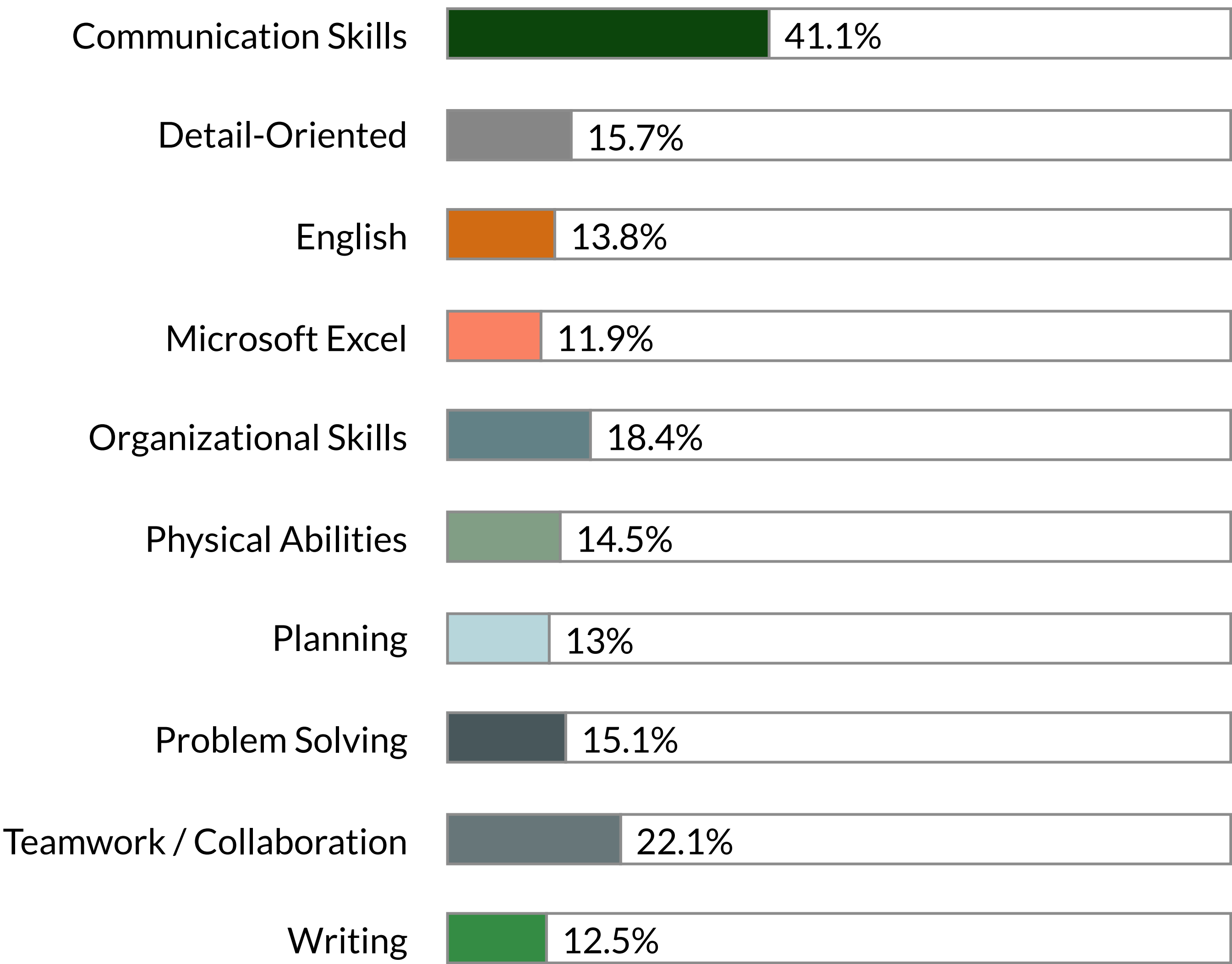
**Framingham**  
had the **highest number of**  
**job postings**

Top Occupations in GMW Job Postings



Laborer/Warehouse Worker and Retail Sales Associate were the top demanded occupations

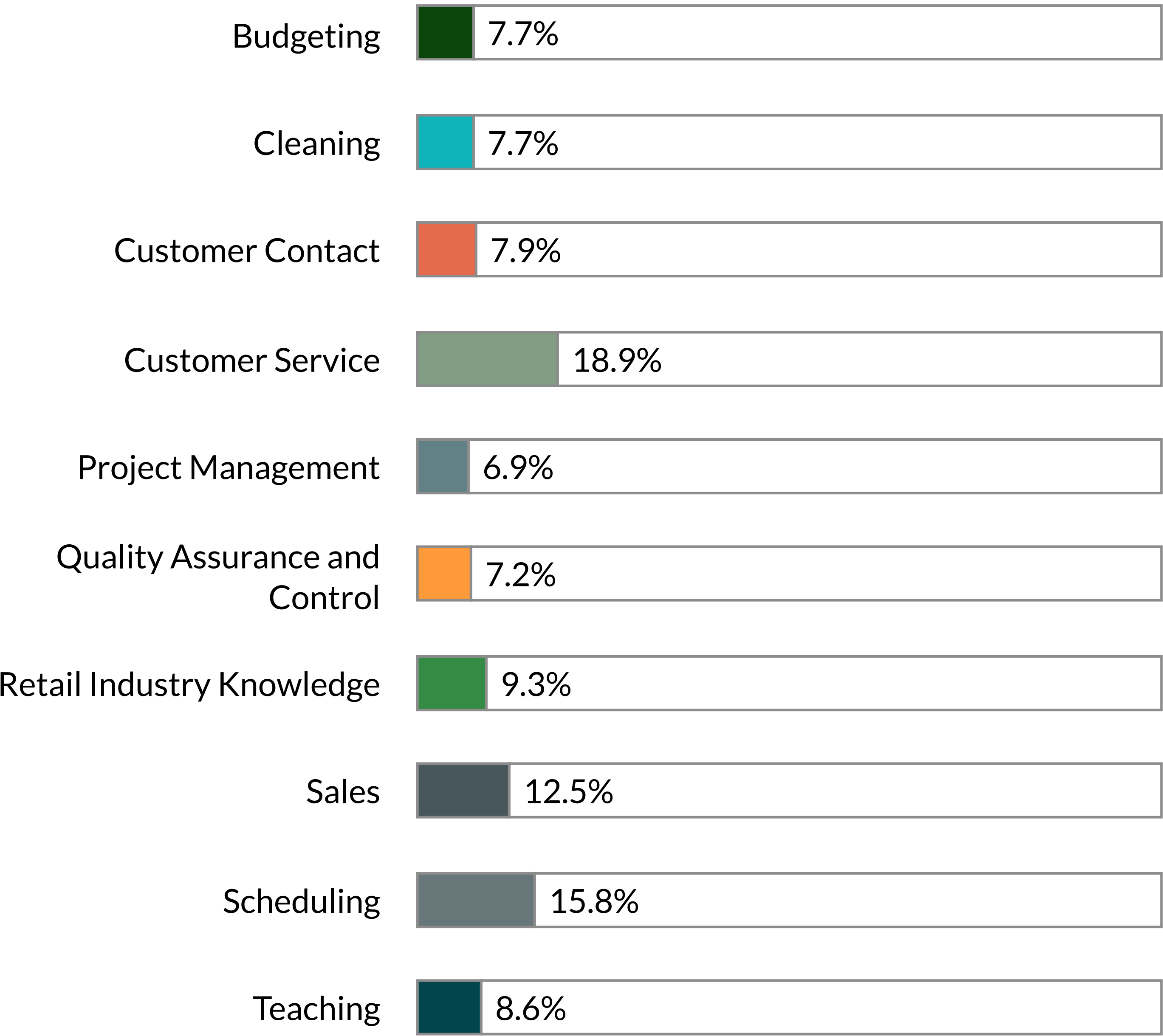
Top Required General Skills in GMW (% of Job Postings)



Communication Skills, Teamwork / Collaboration, and Organizational Skills were the top demanded general skills

About 4 out of 10 job postings in GMW required Communication Skills

Top Specialized Skills in GMW Job Postings

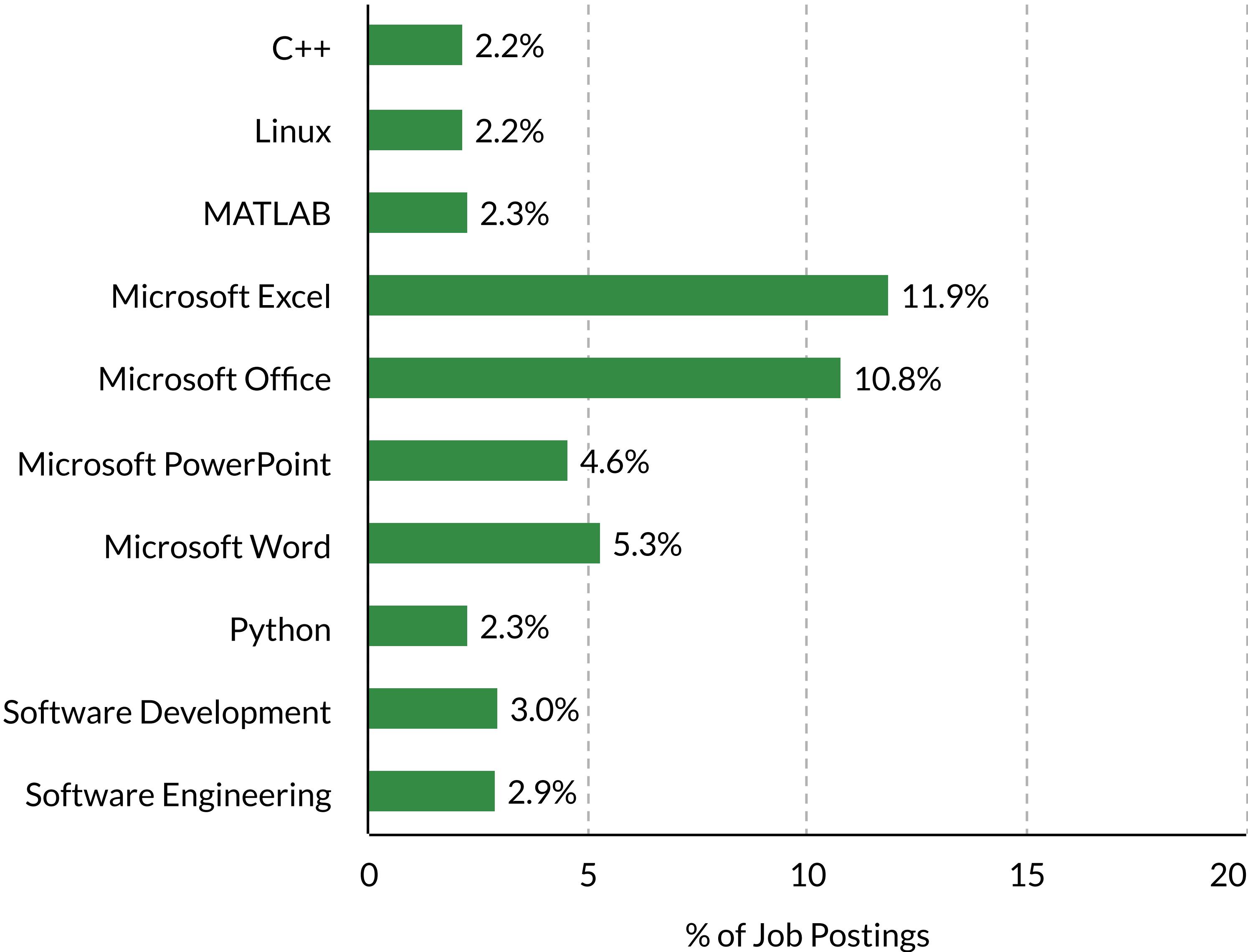


**Customer Service, Scheduling, and Sales** were the **top demanded specialized skills**

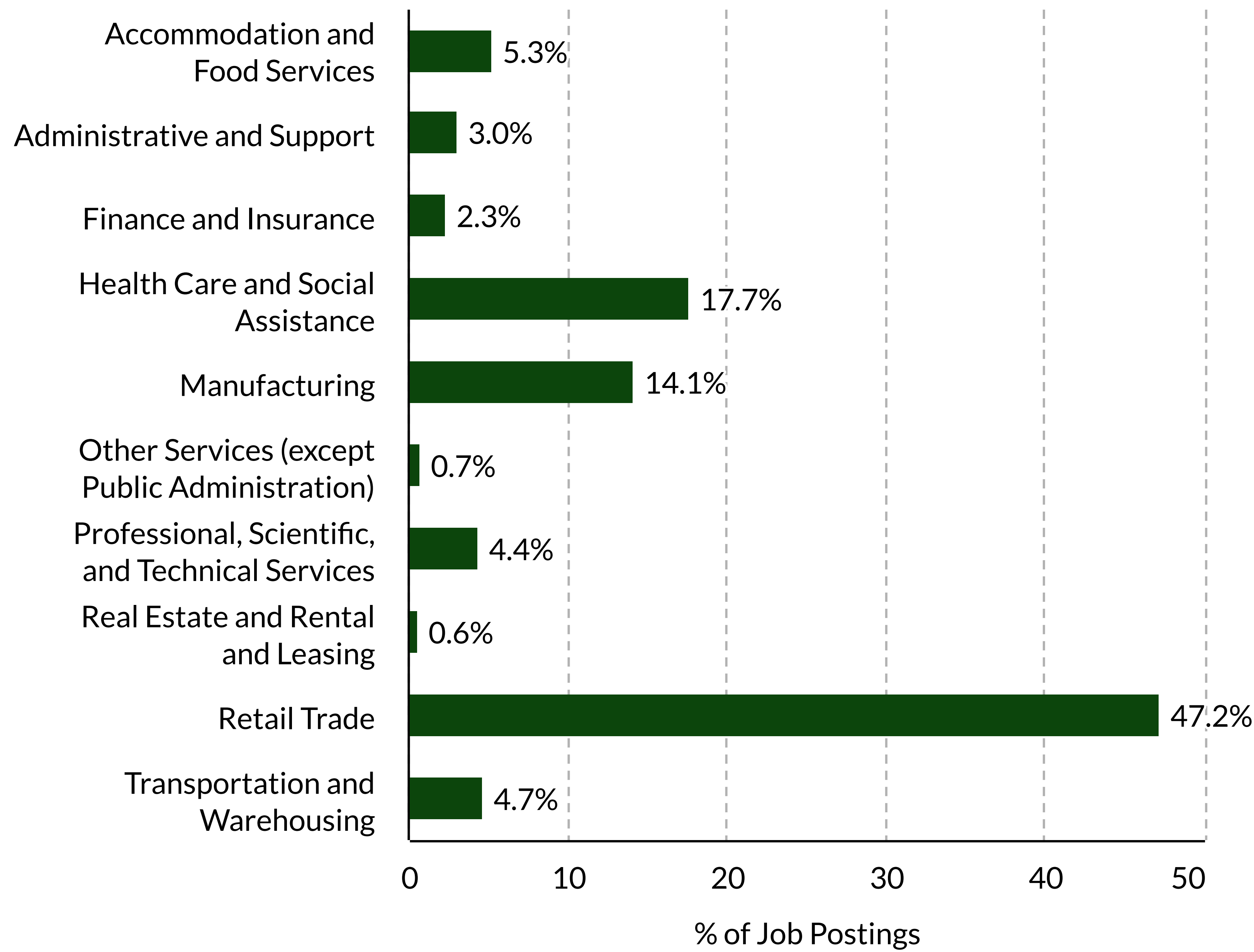
**Microsoft Office package (Excel, Word, PowerPoint)** were the **top demanded software skills**



Top Software Skills in GMW Job Postings

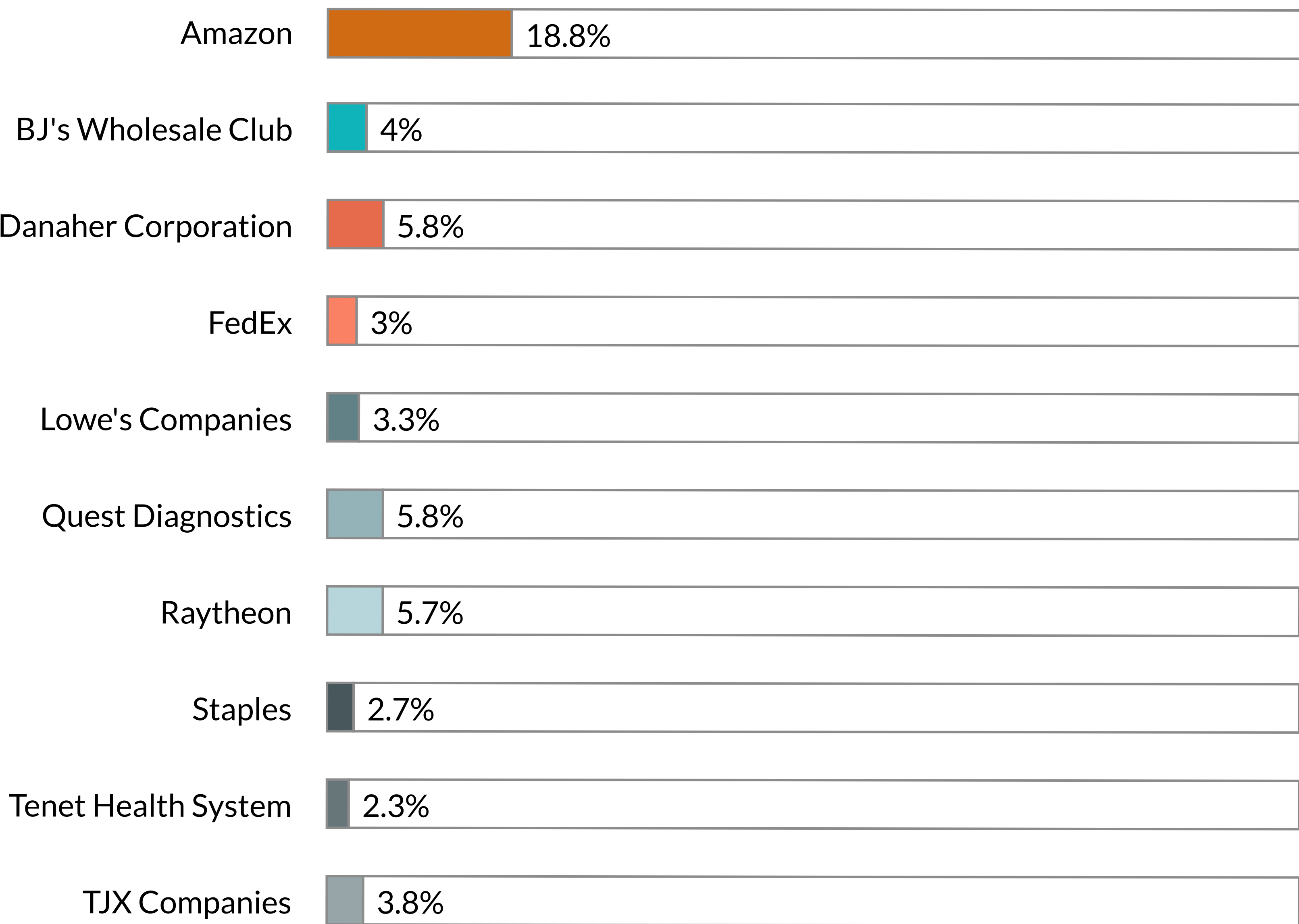


Top Industries in GMW Job Postings



**Retail, Health Care, and Manufacturing** were the top industries.

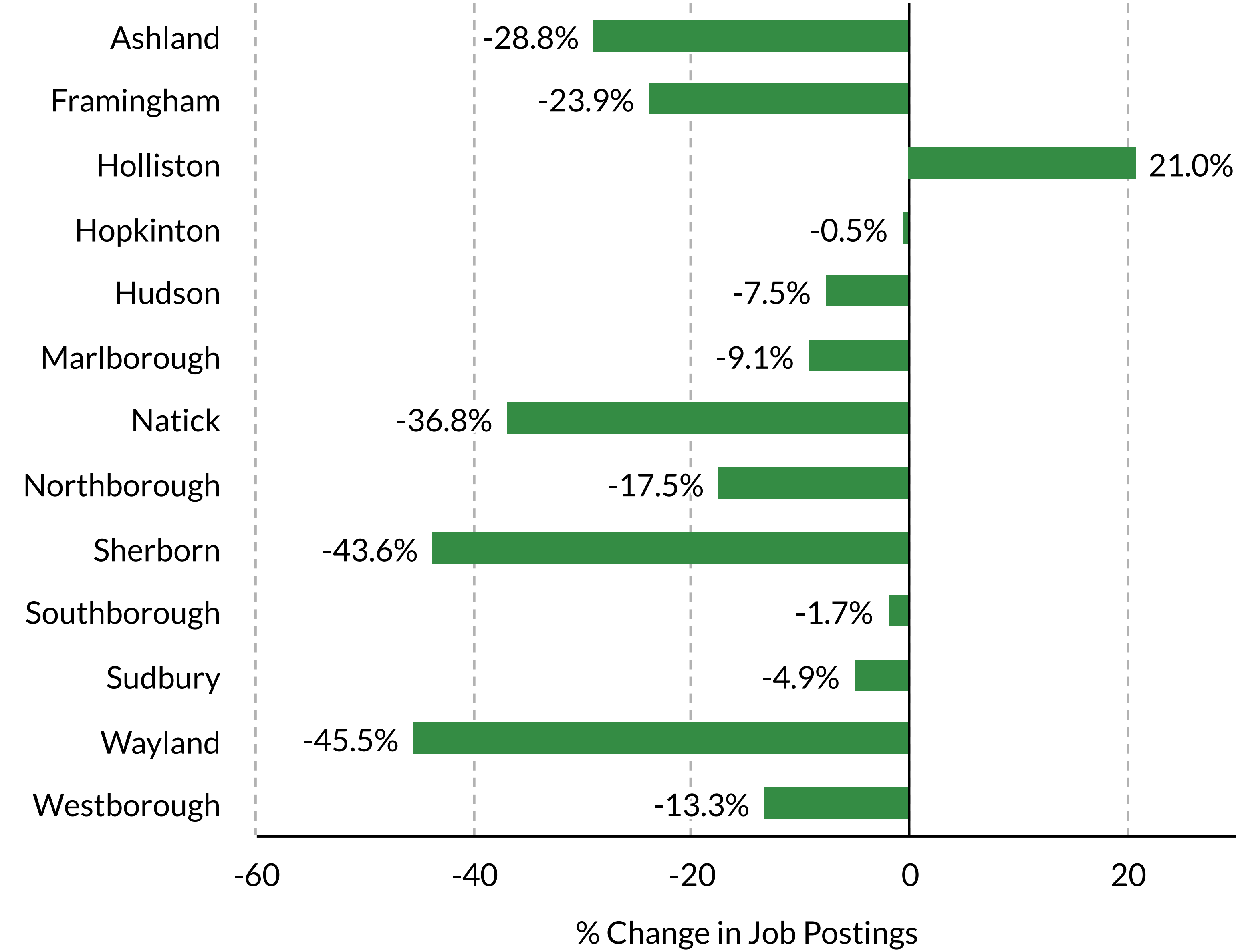
Top Employers in GMW Job Postings



**Amazon** was the top employer.



GMW % Change in Job Postings  
(Mar. 2020 - Feb. 2021)



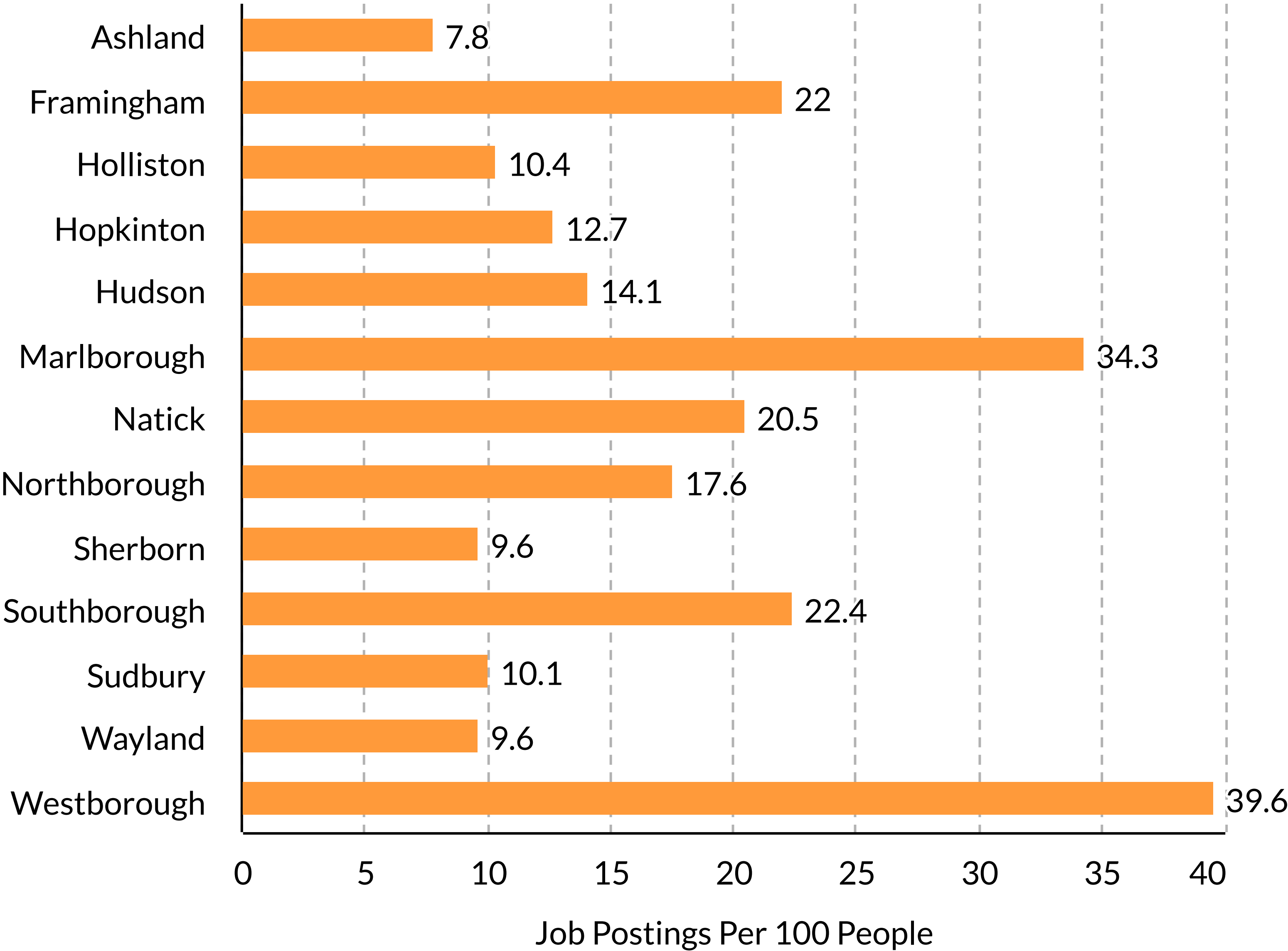
**Wayland** had about **half** of the **job postings** in February 2021 compared to March 2020.

Only **Holliston** within GMW communities had an **increase** in job postings in February 2021 compared to March 2020.

**Westborough** had the **highest job postings per 100 People**.



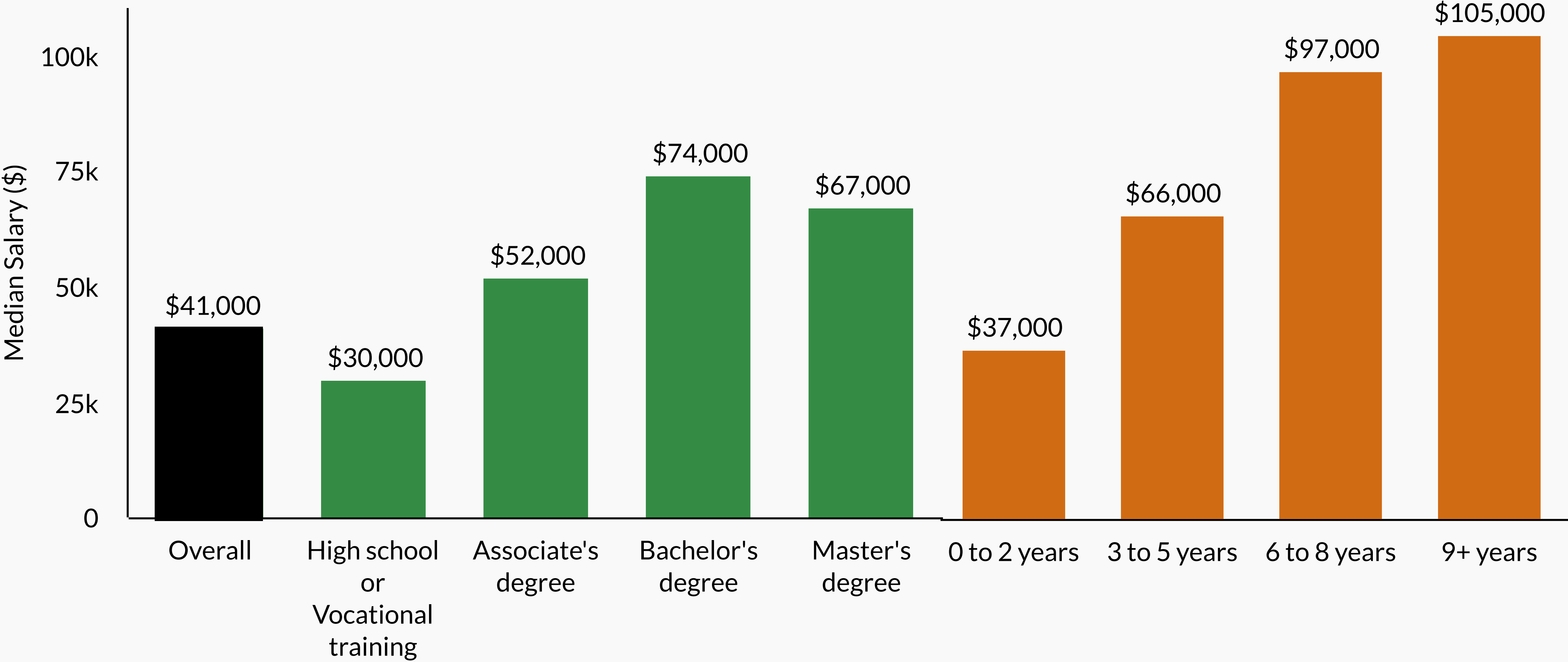
GMW Job Postings per 100 People\*



\*Job postings per 100 People is based on population as of July 01, 2019 from ACS 2019 1-year data.

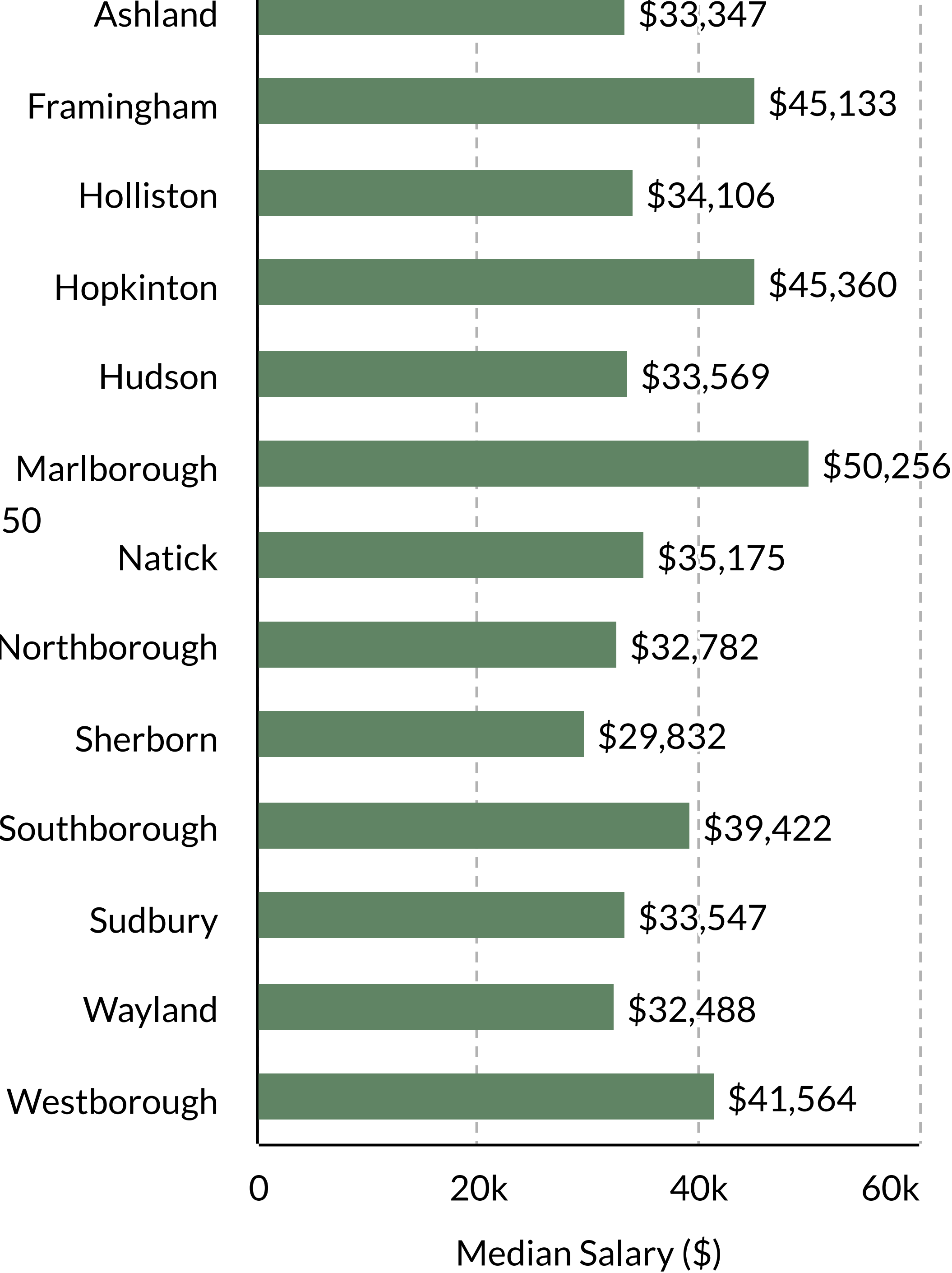
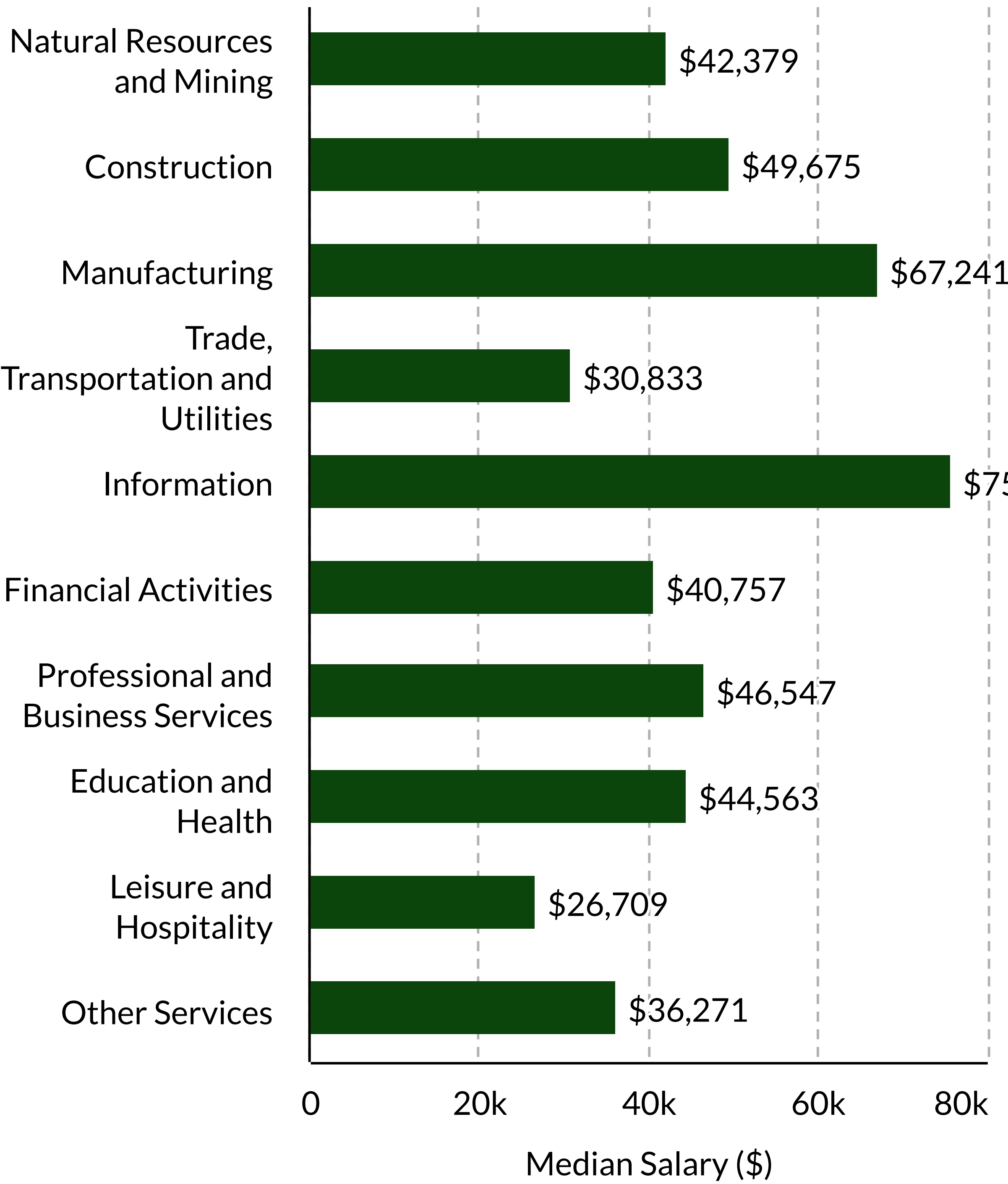
By Educational Attainment

By Professional Experience

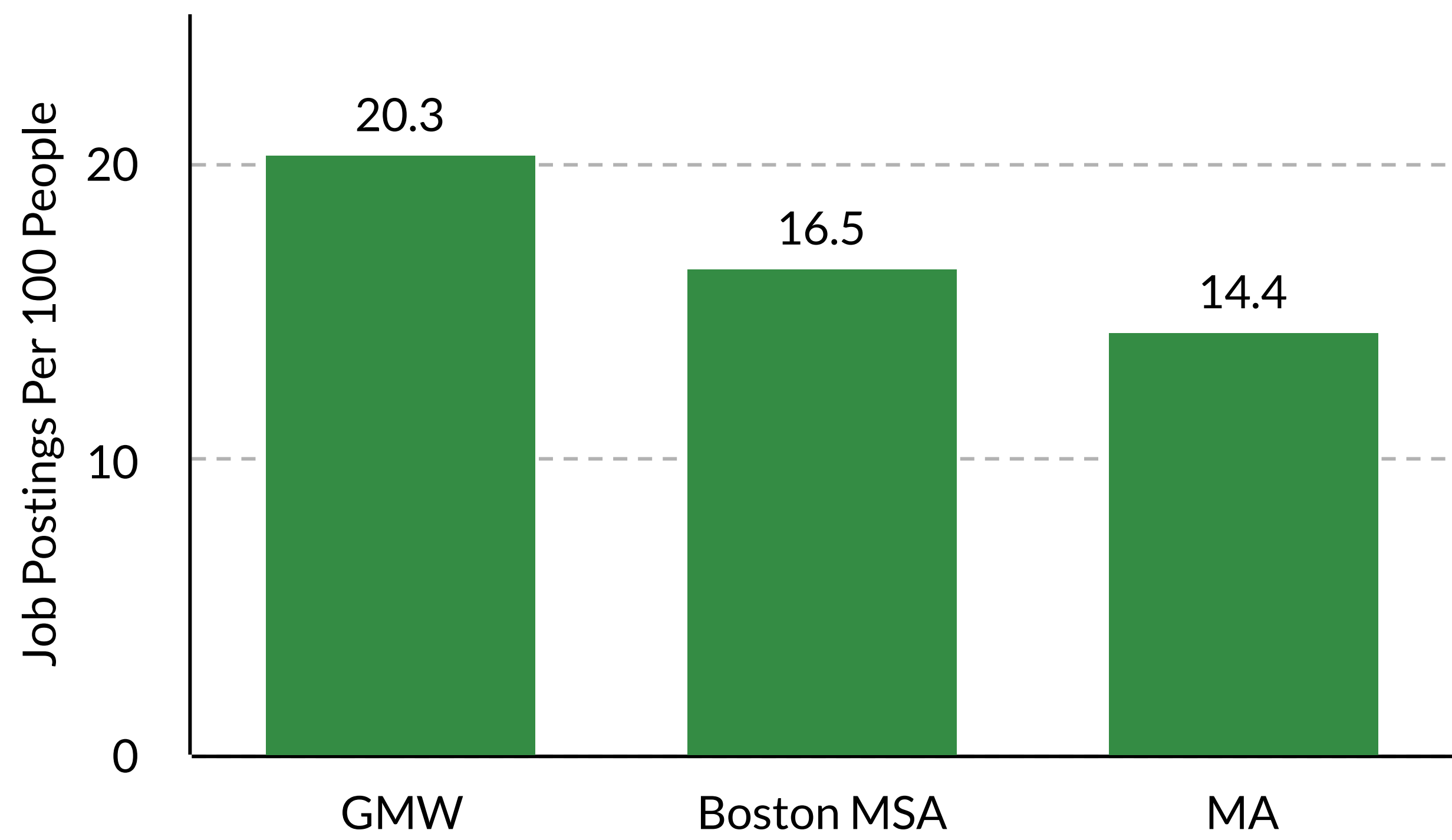


By Industry Supersector

By Communities

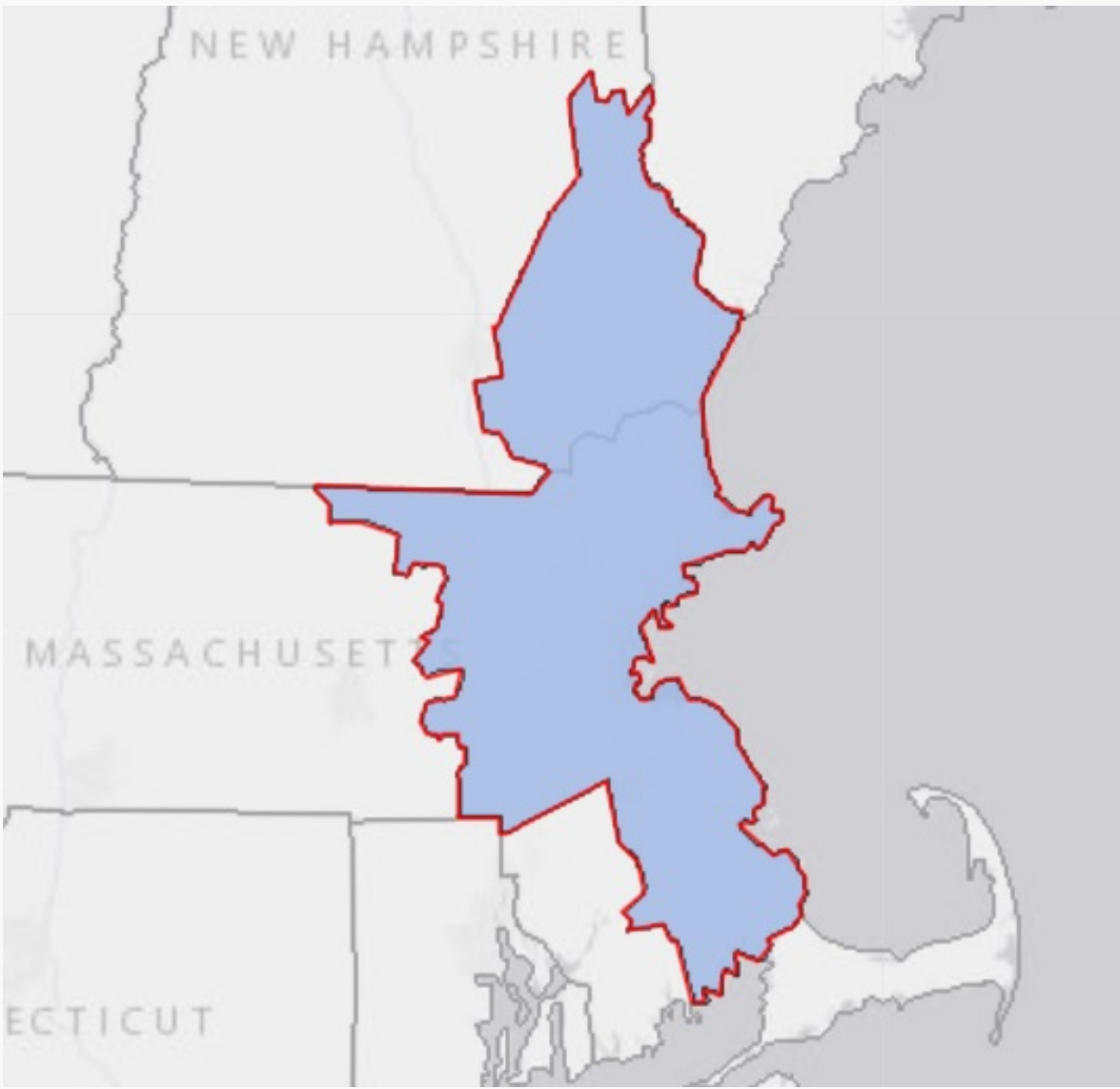


Job Postings Per 100 People\*



The Boston Metropolitan Statistical Area (MSA)

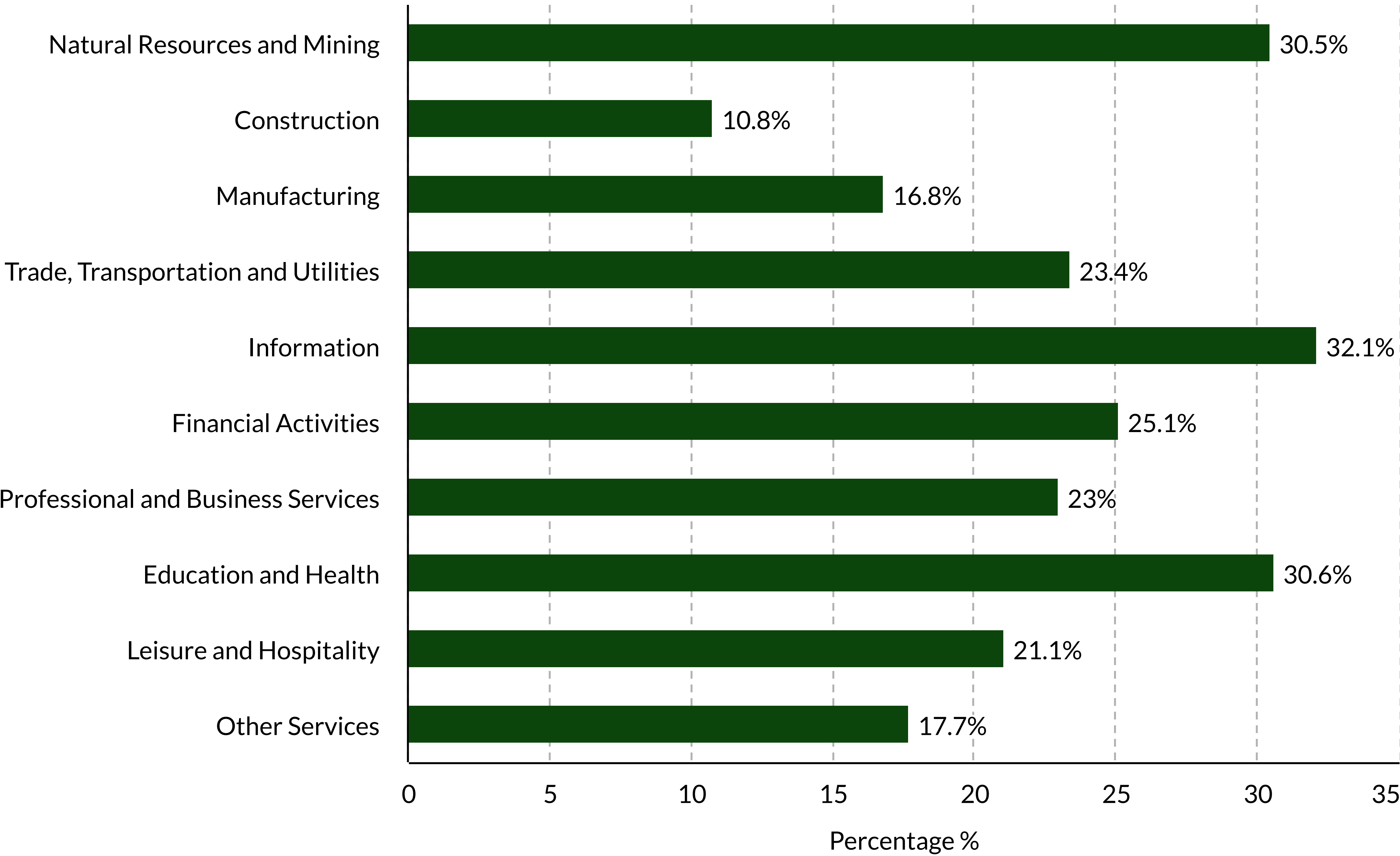
used throughout this publication for the purposes of the U.S. Census Household Pulse Survey is depicted on this map. It is made up of the following metropolitan divisions: Boston-Quincy, MA Metropolitan Division, Cambridge-Newton-Framingham, MA Metropolitan Division, Peabody, MA Metropolitan Division, Rockingham County-Strafford County, NH Metropolitan Division



Map Source: U.S. Census Bureau

GMW had **61,708** job postings which was **7.7% of Boston MSA** and **6.2% of Massachusetts** job postings

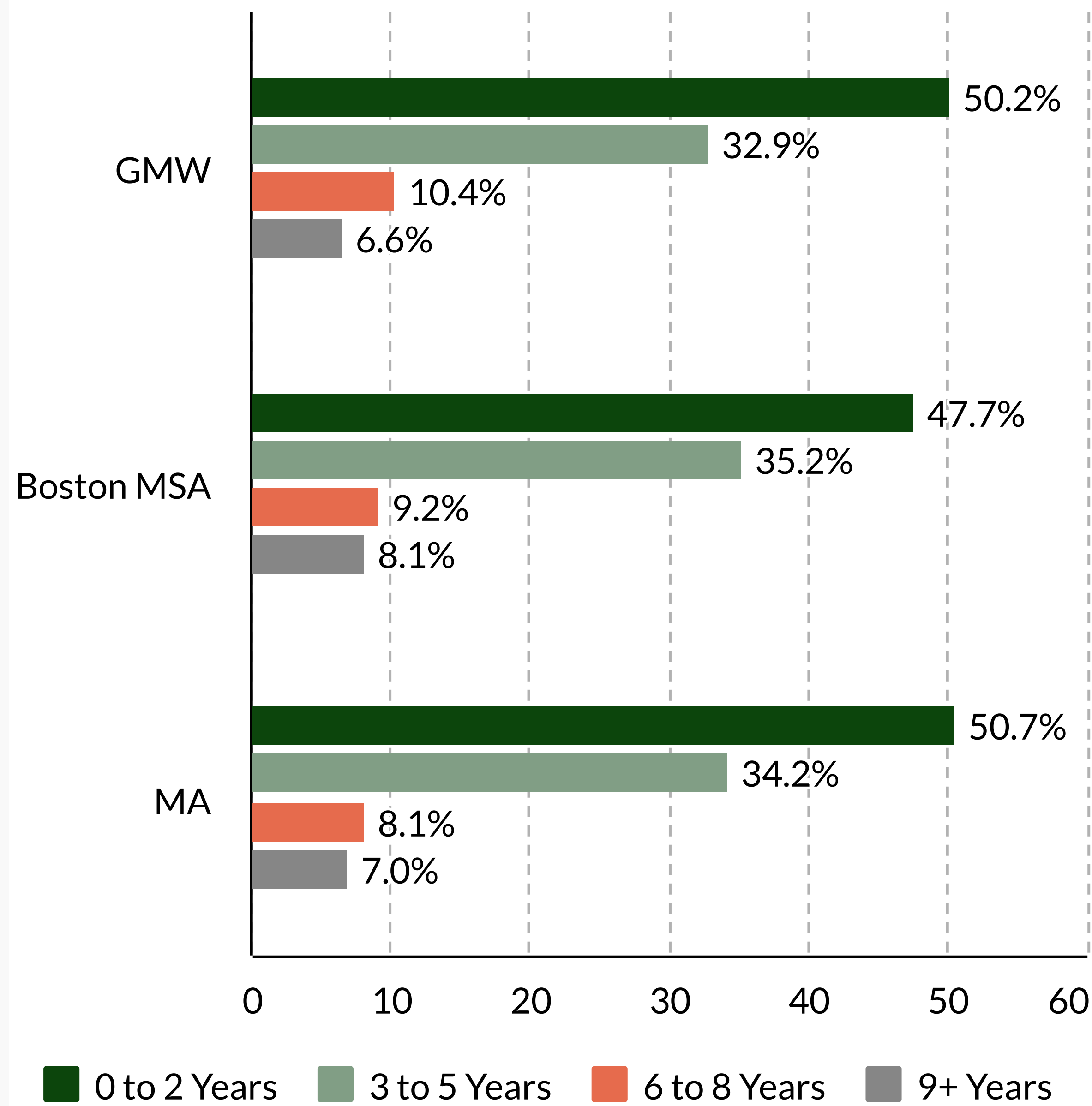
GMW Projected Job Growth (10 Years) by Supersector



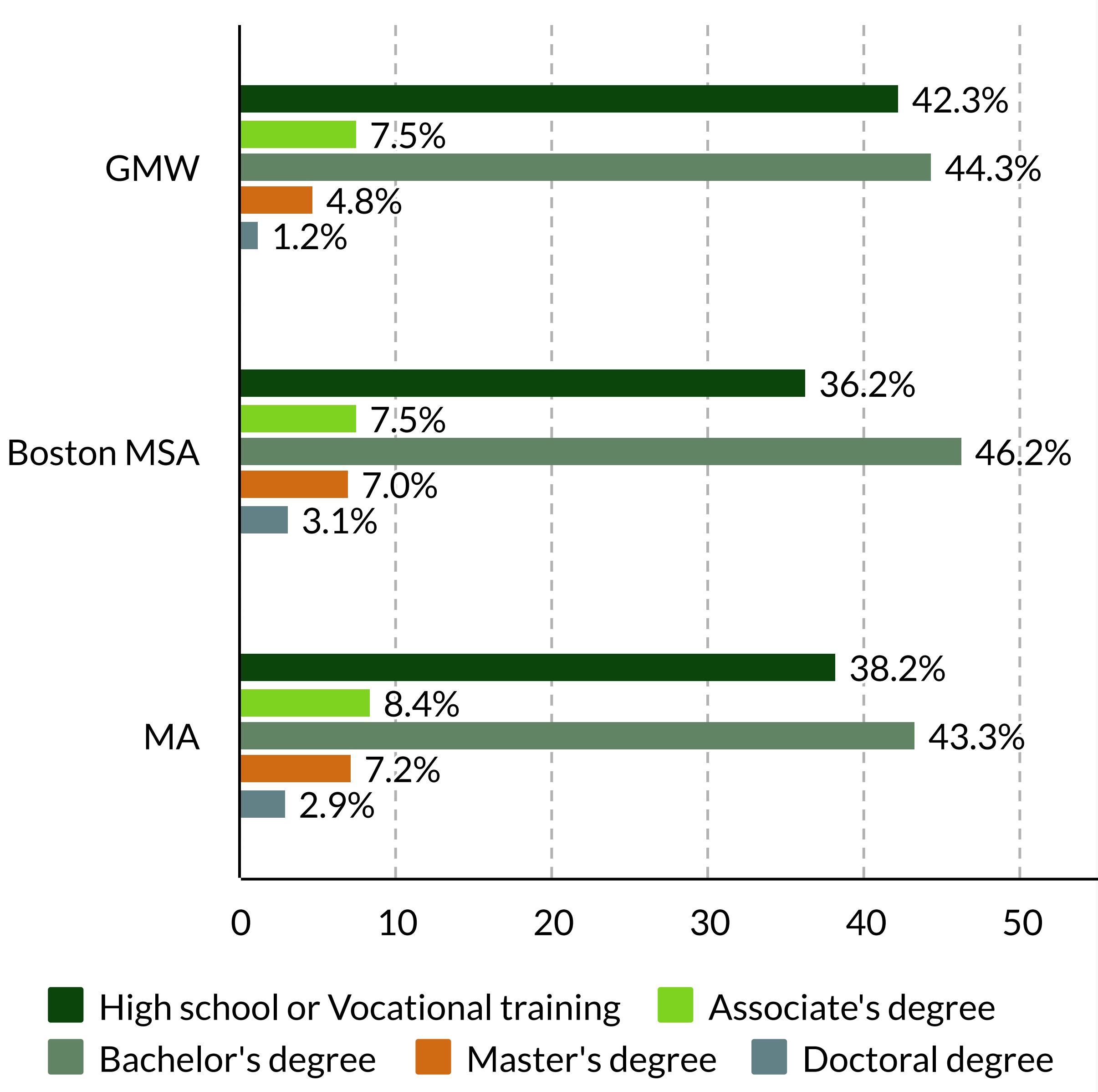
**Information**, and **Education and Health** have the highest projected job growth (10 years) for GMW.

\* Job postings per 100 People is based on population as of July 01, 2019 from ACS 2019 1-year data.

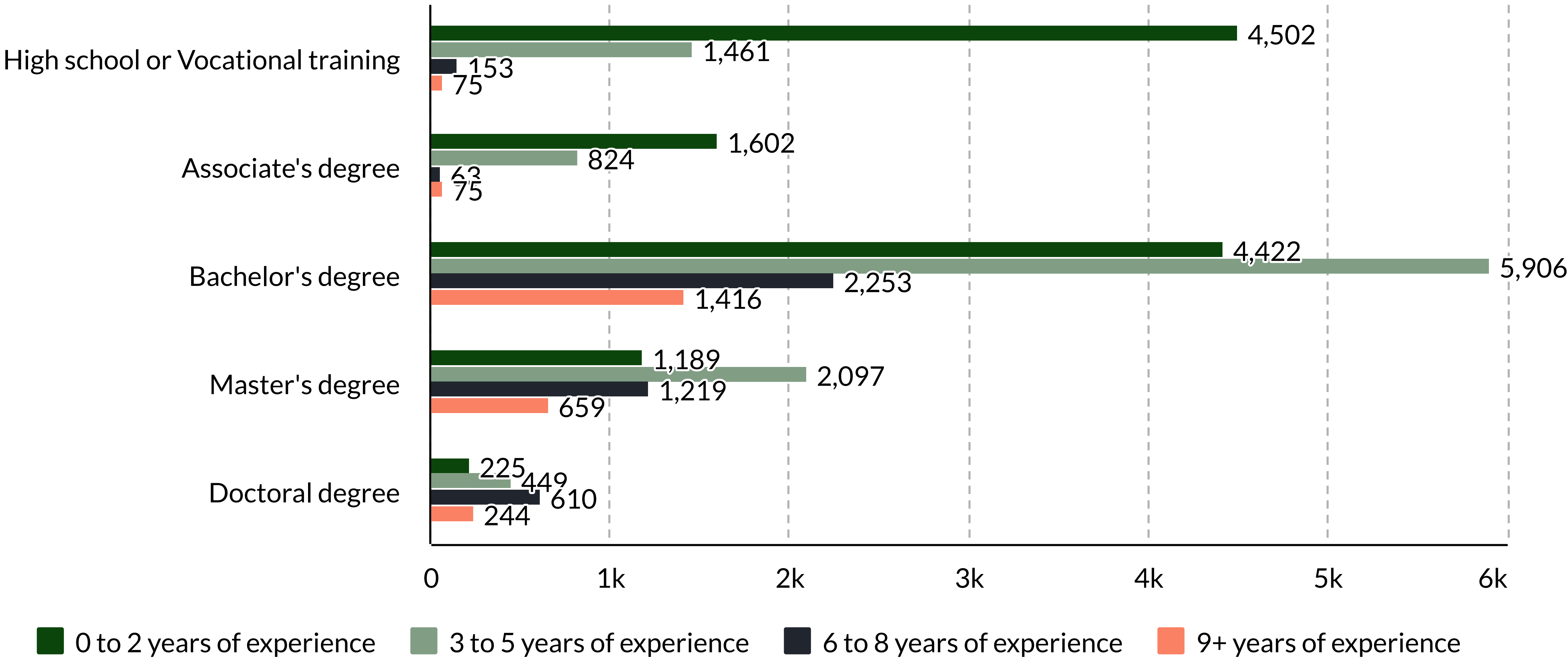
Job Postings By Professional Experience Requirement



Job Postings By Educational Attainment Required



GMW Job Postings by Educational Attainment and Working Experience



The **highest number of jobs** posted in GMW requires a **Bachelor's degree** and **3 to 5 years** of professional **experience**.